

Primary Prevention Strategies Targeted at Youth

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This Is (Not) About Drugs Program



Overview of Statewide Prevention Initiatives

- Educational Presentations:

Opioids & Your Brain

Teen misuse, signs & symptoms

A Message About Medicine

Opioids & HIV

Opioids and Athletics

Rx Use and Women of Childbearing Age

Medicine Safety

Opioids & Addiction

Proper Storage

Youth & Stress

Spanish Opioid Series

Decision Making

*** Health classes, sports teams, colleges, treatment agencies, youth serving agencies, conferences, vocational training agencies, youth clubs, schools**

Overview of Statewide Prevention Initiatives

Youth Teams

- One Up!
- Speak Out
- Stand Tall
- Students Taking on Prevention
- Trojans of Character
- All Star Ambassadors

Social Media

- Instagram
- Snapchat
- Facebook
- Twitter
- Peer to peer media campaigns

Other

- AmeriCorps Opioid Program
- Data Collection by College Students
- Youth Involvement in Community Events i.e. Take Back Day

Evidence-Based Programs – Curriculum Based

- Smart Moves
- Too Smart to Start
- Project Magic
- Positive Action
- Project Alert
- All Stars
- Project Venture
- Boys Council
- Life Skills
- Project Success
- Mentoring Project
- PATHS
- Reconnecting Youth
- Staying Connected
- Al's Pals
- Girls Circle
- Dare to Be You
- Project Toward No Drug Abuse
- Triple P
- Staying Connected
- Parenting Wisely
- Nurturing Parents
- ABC's of Parenting
- Too Good For Drugs

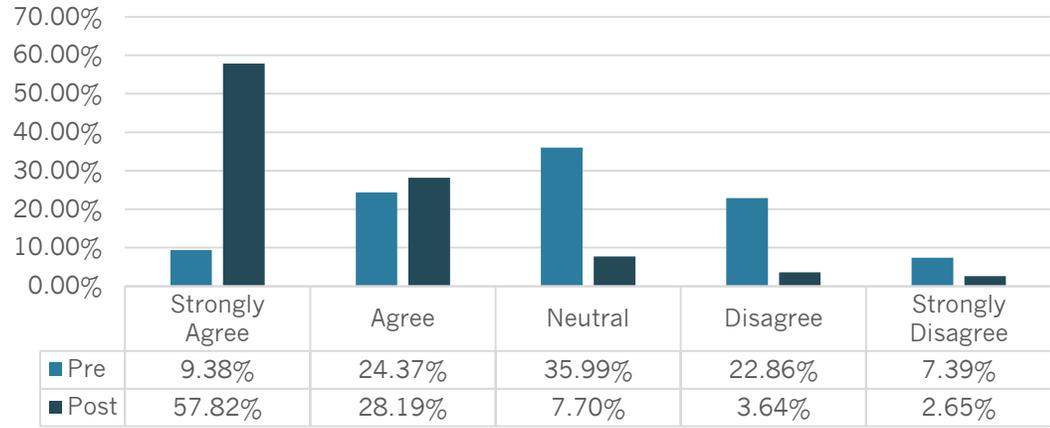
Funded entities include: B & G Clubs, Family Resource Centers, Probation, Tribes, Schools, Treatment, Teen Centers, Family Services, Shelters, Workforce Development, Support Groups, Various Nonprofits



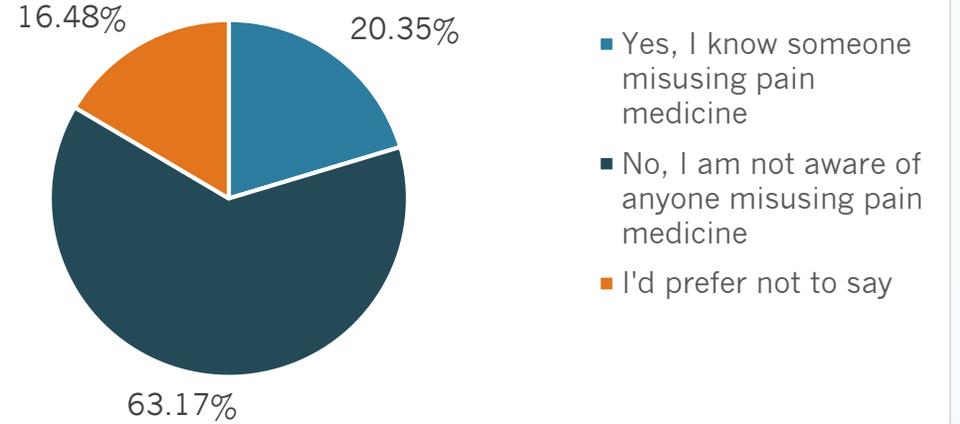
This is (Not) About Drugs

- Program overview – See Handout
- Overdose Lifeline support – Indiana
- Planned presentations – Elko, Reno
Carson City, Fallon, Las Vegas

Prescription pain pills such as Hydrocodone, Oxycodone, and Vicodin are the SAME TYPE of drug as heroin

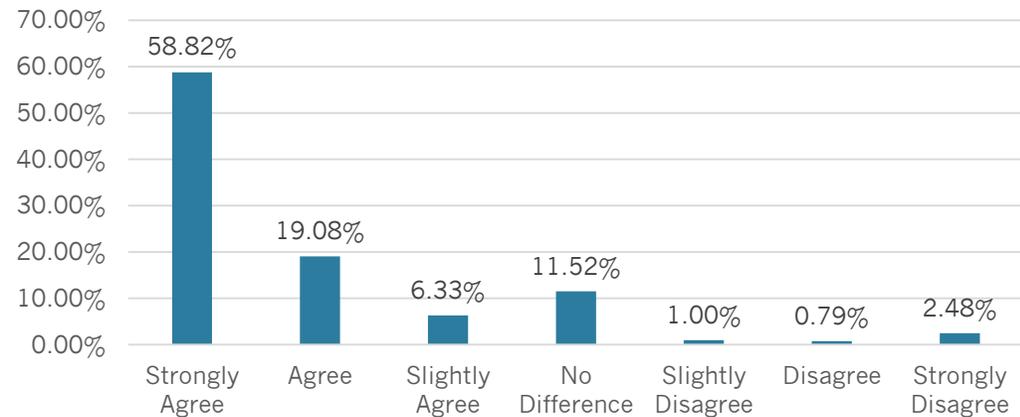


I know someone that is misusing prescription pain medicine. (select one)



Data Driven Program

I was sure before, and I am less likely NOW to abuse prescription pain medicine or use heroin. (select one)



What Was Learned by Students

- Heroin is made from the same substances as opioids.
- How to tell if someone is overdosing.
- People can choose how they grow up even if their parents are addicts.
- I shouldn't just turn a blind eye when someone tells me they are doing drugs.
- Because my parents are addicted to drugs, I'm 4x more likely to become addicted.
- You don't know how your body will react to drugs and addiction is a chronic disease.
- You are 5x more likely to get addicted if you start using under age 15.
- How dangerous it is to mess with pain pills.

Thank you for your time.



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