



A Comprehensive  
Behavioral Health Solution  
for Gambling and  
Technology Addiction

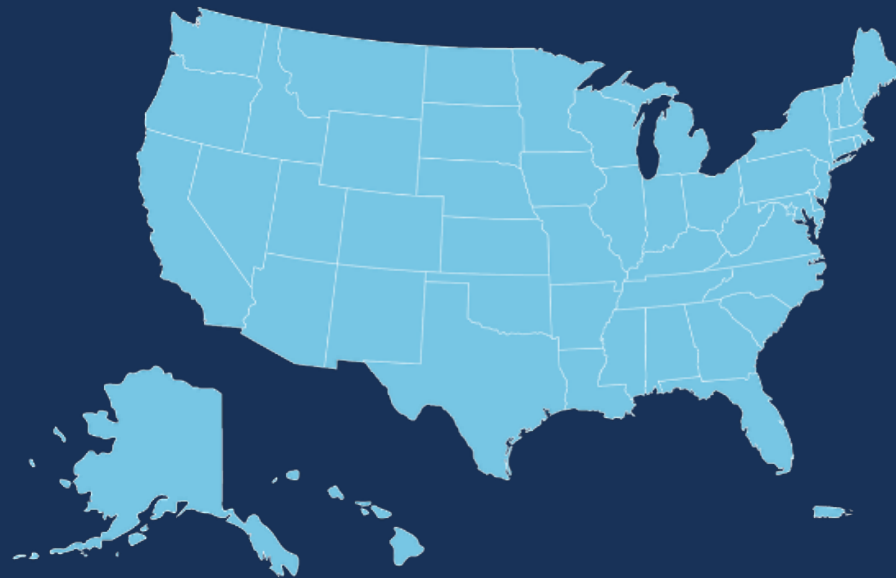


## Who we are

Kindbridge is a digital first Center of Excellence for the treatment of Gambling and Technology Addictions.

Our 3-tier clinical model aligns the right level of care to each member's risk and symptom severity.

Nationwide coverage with access to care within 24 hours.



● Kindbridge Clinical Provider Coverage



# The Hidden Ripple of Gambling Disorder

## Visible problem

1%

### 1% of adults

Roughly 6 million people every year — experience a gambling disorder.

## Hidden Effects



### Individuals

- More frequent ER visits and relapse episodes
- Worsening co-occurring mental health symptoms



### Families

- Heightened financial stress and emotional exhaustion
- Instability across generations



### Systems of Care & Workplaces

- Rising claims costs
- Absenteeism, burnout, turnover

# How We Work

Our commitment to our customers and our clients is to bring together all the necessary care components that contribute to successful outcomes with minimal disruption to work or personal schedules.

- Our network is built specifically for those suffering from a gambling or gaming disorder.
- We are a Preferred Provider by the International Problem Gambling and Gaming Certification Organization.
- All our providers are trained and supervised to achieve ICGC – 1 and ICGC – 2 certification levels.



# A Complete System: From Awareness to Recovery

Kindbridge delivers a four-tier system that supports individuals, employers, and health plans with a specialized focus on gambling disorder and related conditions.



## Screening & Identification

Integrated digital tools within North America's top three iGaming operators and leading DFS platforms, enabling early risk detection.

## Coaching & Early Support

24/7 AI-assisted self-help and peer engagement.

## Clinical Care

Licensed clinicians provide virtual therapy nationwide.

## Data & Outcomes

Transparent dashboards for quality improvement.

## Member Journey: Access to Care Begins Immediately



✓ ☐ Care Companion    ✓ ☐ Education    ✓ ☐ Self Assessments

✓☐ Crisis Escalation    ✓☐ Available 24/7/365

# Proven Results that Drive Change

Our programs yield clinically validated improvements, reducing risks and costs while enhancing population health. These measurable improvements reduce avoidable claims, emergency use, and absenteeism — helping payers lower total care costs while achieving HEDIS and parity goals.

↓ **65%**

**Depression  
( PHQ-9 )**

↓ **76.5%**

**Anxiety  
( GAD-7 )**

↓ **48%**

**Hazardous Drinking  
( AUDIT-C )**

*Source: Kindbridge's annual screening data using BBGS (Brief Biosocial Gambling Screen) and PGSI (Problem Gambling Severity Index), along with ongoing monthly client evaluations.*

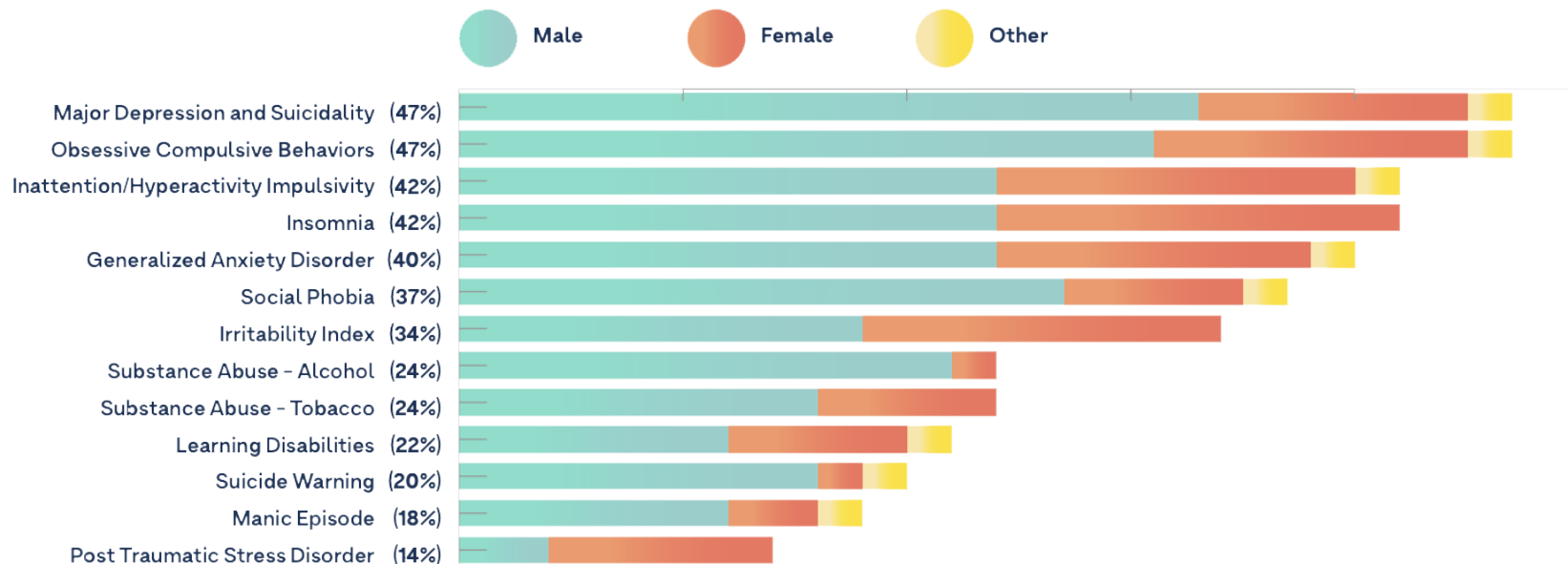
***Specializing in gambling and tech addictions, Kindbridge helps payers meet benchmarks and achieve value-based care.***

## What Sets Kindbridge Apart

- Nationwide telehealth program for gambling and related behavioral health conditions.
- Rapid access: Scheduling within days of intake.
- Integrated with state networks and coalitions for holistic, collaborative care.
- Multilingual, culturally attuned clinicians.



# Tracked Comorbidities



These insights help us address gambling behaviors with a holistic mental health approach.



# Clinical Impact, Clear Results

## DASS-21- Measuring Depression, Anxiety and Stress

Patient	▲	Baseline	▲	# 2	▲	# 3	▲	# 4	▲	# 5	▲
▶ Depression											
Average		13.12		9.98 ↓ -23.93%		9.03 ↓ -31.17%		9.49 ↓ -27.67%		7.9 ↓ -39.79%	
▶ Anxiety											
Average		8.18		5.98 ↓ -26.89%		5.8 ↓ -29.1%		5.26 ↓ -35.7%		3.6 ↓ -55.99%	
▶ Stress											
Average		14.23		12.31 ↓ -13.49%		11.03 ↓ -22.49%		10.8 ↓ -24.1%		9.5 ↓ -33.24%	

# Clinical Impact, Clear Results

TCU Engagement measuring client engagement, participation, rapport, and treatment satisfaction.

Patient	▲	Baseline	▲	# 2	▲	# 3	▲	# 4	▲	# 5	▲
▶ Treatment Participation											
Average		40.91		43.74	▲ 6.92%	43.28	▲ 5.79%	43.78	▲ 7.02%	44.93	▲ 9.83%
▶ Treatment Satisfaction											
Average		42.29		45.13	▲ 6.72%	44.88	▲ 6.12%	45.52	▲ 7.64%	46.54	▲ 10.05%
▶ Counseling Rapport											
Average		42.48		45.6	▲ 7.34%	45.36	▲ 6.78%	46.08	▲ 8.47%	47.32	▲ 11.39%
▶ Peer Support											
Average		36.32		38.4	▲ 5.73%	37.93	▲ 4.43%	40.32	▲ 11.01%	41.68	▲ 14.76%

# Get in touch



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