

Joe Lombardo
Governor

Richard Whitley,
MS
Director



Cody L. Phinney,
MPH
Administrator

Ihsan Azzam,
Ph.D., M.D.
Chief Medical Officer

The Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease (CWCD)

Meeting Agenda

October 24, 2024, 1:00 PM

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Thank you for planning to attend this Teams meeting.

Members of the public wishing to provide public comment during the public comment periods set forth in the following agenda must raise their hand to signal that public comment would like to be made. If using the Microsoft Teams application, an individual may raise their hand by clicking the "Raise Your Hand" button (signified by a hand graphic) on the bottom tool bar of the application. (If utilizing the Teams application on a mobile phone, the "Raise Your Hand" function may be found by clicking the "... button and selecting "Raise Hand."

Members of the public utilizing the call-in (audio only) number may raise their hand by pressing *5.

Note: Agenda items may be taken out of order, combined for consideration, and/or removed from the agenda at the Chairperson's discretion

1. Call to Order and roll call:

Members: Dr. Ihsan Azzam, Andrew Snyder, Dr. Krista Schonrock, Dr. Georgia Dounis, Laura Valley, Dr. Steve Shane, Cari Herington, Kagan Griffin, Maria Azzarelli, Dr. Amber Donnelly

Legislative members: Senator Dina Neal, Assemblyman Dr. David Orentlicher

2. Public Comment:

No action may be taken on a matter raised under this item unless the matter is included on an agenda as an item upon which action may be taken. The Chair of the CWCD will place a five (5) minute time limit on the time individuals addressing the CWCD. To provide public comment telephonically, dial 1-775-321-6111. When prompted to provide the meeting ID, enter 253 417 937#. Members of the public utilizing the call-in (audio only) number may raise their hand by pressing *5. Persons making comments will be asked to begin by stating their name for the record and to spell their last name.

3. For Possible Action: Approval of July 25, 2024, Meeting Minutes – Sarah Rogers, Interim Chair

4. For Possible Action: Discussion and possible action to review and recommend applications to fill vacant council seats, per NRS 439.521- Sarah Rogers, Interim Chair

5. For Possible Action: Election of CWCD Chair- Sarah Rogers, Interim Chair

6. For Possible Action: Discussion and possible action to approve Kidney Disease Advisory Committee recommendations for Kidney Disease Resources and awareness- Sarah Rogers, Interim Chair

7. For Possible Action: Nevada Public Health Foundation presentation and approval of Wellness at Work Website Updates- Natalie Gautereaux and Janet Osalvo, Nevada Public Health Foundation

8. Information Item:

Present partner Chronic Disease Prevention and Health Promotion Program Reports – Sarah Rogers, Interim Chair

- Maria Azzarelli, EMHA, CHES®, Manager, CDPHP, Southern Nevada Health District
- Kellie Goatley - Seals MPH, Public Health Supervisor, Washoe County Health District
- Suzi Ledezema Rubio, CDPHP Division Manager, Carson City Health and Human Services
- Brooke Conway Kleven, PT, DPT, PhD, Nevada Institute for Children's Research and Policy (NICRP), University of Nevada, Las Vegas

9. Information Item:

Present Division of Public and Behavioral Health CDPHP Section Updates and Program Reports- Michelle Harden Quality Improvement Manager, CDPHP

10. For Possible Action: Discussion and possible action to make recommendations on new initiatives and potential collaborations- Sarah Rogers, Interim Chair

11. Public Comment: No action may be taken on a matter raised under this item unless the matter is included on an agenda as an item upon which action may be taken. The Chair of the KDAC will place a five (5) minute time limit on the time individuals addressing the KDAC.

12. Adjournment: Sarah Rogers, Interim Chair

NOTICES OF PUBLIC MEETING HAVE BEEN POSTED AT THE FOLLOWING LOCATIONS: The Nevada Division of Public and Behavioral Health website at [the Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease Meetings 2024 \(nv.gov\)](https://www.nv.gov/health/behavioral-health/advisory-council) and the Department of Administration's website at <https://notice.nv.gov/>

Division of Public and Behavioral Health
4220 S. Maryland Parkway
Las Vegas, NV 89119

Division of Public and Behavioral Health
4150 Technology Way
Carson City, NV 89706

Nevada WIC Office
680 W. Nye Ln, Suite 205
Carson City, NV 89703

Division of Public and Behavioral Health
4126 Technology Way
Carson City, NV 89706

We are pleased to make reasonable accommodations for members of the public who are living with a disability and wish to attend the teleconferenced meeting. If special arrangements are necessary, please notify Rory Fuller in writing by email (r.fuller@health.nv.gov), by mail (CWCD, Nevada Division of Public and Behavioral Health, 4150 Technology Way, Suite 210, Carson City, NV 89706) or by calling (775) 684-2203 before the meeting date. Anyone who would like to be on the CWCD mailing list must submit a written request every six months to the Nevada Division of Public and Behavioral Health at the address listed above.

If you need supporting documents for this meeting, please notify Rory Fuller, Division of Public and Behavioral Health, Bureau of Child, Family and Community Wellness, at (775) 684-2203 or by email at r.fuller@health.nv.gov. Supporting materials are available for the public on the Nevada Division of Public and Behavioral Health website at CWCD Meeting Schedule for 2024 (https://dpbh.nv.gov/Boards/CWCD/CWCD_-_Committee_home/) and on the Department of Administration's website at <https://notice.nv.gov/>.

This body will provide at least two public comment periods in compliance with the minimum requirements of the Open Meeting Law prior to adjournment. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken. Written comments more than one (1) typed page on any agenda items which requires a vote are respectfully requested to be submitted to the CWCD at the below address thirty (30) calendar days prior to the meeting to ensure that adequate consideration is given to the material.

CWCD, DPBH, Attn: Rory Fuller
4150 Technology Way, Suite 210
Carson City, Nevada 89706

Attachment for Agenda Item #3

Joe Lombardo

Governor

Richard Whitley,
MS

Director



DEPARTMENT OF HEALTH AND HUMAN SERVICES



NEVADA DIVISION of PUBLIC
and BEHAVIORAL HEALTH



Cody L. Phinney,
MPH

Administrator

Ihsan Azzam,
Ph.D., M.D.

*Chief Medical
Officer*

THE ADVISORY COUNCIL ON THE STATE PROGRAM FOR WELLNESS AND THE PREVENTION OF CHRONIC DISEASE (CWCD)

July 25, 2024, 1:00 PM

(Draft) Meeting Minutes

Location: Microsoft Teams meeting

Type of meeting: Regular meeting

Attendance:

Members present:

- Dr. Ihsan Azzam
- Andrew Snyder
- Dr. Krista Schonrock
- Laura Valley
- Dr. Steven Shane
- Cari Herington
- Maria Azzarelli

Members absent:

- Dr. Georgia Dounis
- Kagen Griffin
- Dr. Amber Donnelly
- Senator Dina Neal
- Assemblyman Dr. David Orentlicher

Staff:

- Sarah Rogers (Interim Chair)
- Michelle Harden
- Rory Fuller (Support Staff)

Guests:

Call to Order:

Time the meeting was called to order: 1:04 PM

Name of the presiding officer: Sarah Rogers, Interim Chair

Public Comment:

First Public Comment Period:

No public comments were made during the first period.

Agenda Items:

Note: Agenda Items may be taken out of order, combined for consideration, or removed from the agenda at the chairperson's discretion.

- 3. Discussion and possible action to elect new CWCD chair.**
- 5. Request for information for vacant council seats and possible recommendation to the Administrator for appointment, per NRS 439.518- (items 3 & 5 combined per interim chair).**

- No nominations received for CWCD chair (item 3).
- No applications have been received for vacant positions listed in agenda item 5.
- Sarah Rogers will discuss with the Advisory Committee of the Office of Minority Health, in August, to gain interest in the minority representation seat, and possibly chair.
- Re submit RFI to everyone and change the dates of submission to allow more time for a letter of interest to be submitted.

Motion by Maria Azzarelli for staff to send solicitation email to members and discuss at the Office of Minority Health meeting to solicit for the minority health seat, chair, and other open positions.

Second by Dr. Krista Shonrock, motion carried unanimously.

4. Approval of April 25, 2024, meeting minutes.

Motion to approve minutes by Dr. Shonrock.

Second by Cari Herington, motion carried unanimously.

6. National Kidney Foundation Presentation.

Presented by Nina Sherpa-Pine, and Amy Hewitt – National Kidney Foundation

Attached in meeting packet.

No motion required, informational item.

7. Discussion and possible action to approve kidney disease resources and location of resources.

- Per April 2024 Kidney Disease Advisory Committee meeting, chronic kidney disease information and resources have been compiled in collaboration with the National Kidney Foundation. Attached in meeting packet.
- Discussed posting the information and resources on the Department of Public and Behavioral Health (DPBH) CWCD website.

Motion by Maria Azzarelli to approve information and resources from the Kidney Disease Advisory committee and submit for approval to be posted on the DPBH CWCD website.

Second by Cari Herington, motion carried unanimously.

8. Nevada Public Health Foundation presentation on Wellness at Work website updates, and possible action to approve recommendations.

Representatives from Nevada Public Health Foundation were unable to attend this meeting, per their request, interim chair approved the agenda item be moved to October's meeting agenda.

No action required.

9. Chronic Disease Prevention and Health Promotion program partner reports.

Program Partners presented reports, attached in meeting packet.

- Maria Azzarelli – Southern Nevada Health District (SNHD)
- Kelli Seals – Northern Nevada Public Health (NNPH)

The following programs representatives were unavailable, and reports were submitted in writing and are attached in the meeting packet.

- Carson City Health and Human Services Report
- Nevada Institute for Children's Research and Policy – Interim chair was asked by this program to mention the release of program's National Breastfeeding Month Toolkit that can be found at <https://nic.unlv.edu>

No motion required, informational item.

10. Chronic Disease Prevention and Health Promotion Section Update.

Presented by Michelle Harden – CDPHP Quality Improvement Manager.

CDPHP official section update, attached in meeting packet, includes:

- Various funding sources supporting the various chronic disease prevention initiatives across the entire section.
- Identifies all state and federal grants within CDPHP.
- Provides detailed program achievements, significant developments, ongoing challenges, and future of CDPHP.

Public Comment:

Second Public Comment Period:

No public comments were made during the second period.

Adjournment:

Motion to adjourn by Maria Azzarelli, seconded by Dr. Krista Shonrock

Motion carried unanimously.

The meeting was adjourned at 2:19 PM.

Next Meeting:

Regular Meeting:

Date: October 24, 2024

Time: 1:00 PM

Location: Remote only (virtual meeting)

Attachments:

Meeting agenda and packet (posted online and at physical locations in accordance with Open Meeting Law).

*Minutes prepared by **Rory Fuller** using the following reference:

Robert, H. (2020). *Robert's rules of order: Newly revised (12th ed.)*. Da Capo Press.

Nevada Revised Statutes. *Open Meeting Law (NRS 241)*.

Attachment for Agenda Item #4

Chronic Disease Nominations

Norma Kea



7/26/2024

The Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease (CWCD)

Nevada Division of Public and Behavioral Health

Dear Members of the Advisory Council,

I am writing to express my interest in serving on The Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease (CWCD). With a strong background in social services, campaign management, legislative support, and health coaching, I am eager to contribute to the Council's mission of improving the health and wellness of Nevadans.

My professional experience spans multiple sectors, providing me with a well-rounded perspective and a comprehensive skill set. At Northern Nevada Hopes, I served as a Housing Case Manager, where I collaborated with primary care teams to deliver essential housing services, developed personalized care plans, and provided rental assistance to prevent homelessness. My role required a deep understanding of substance use and mental health issues, excellent organizational skills, and a client-centered approach to case management.

As a Family Support Specialist at the Division of Welfare, I conducted thorough interviews to determine eligibility for social service programs and maintained databases for generating monthly reports. My ability to effectively communicate with individuals from diverse backgrounds and handle complex information was crucial in this role.

My work with the Progressive Turn Out Project and as a Personal Attache to Assemblywoman Taylor further honed my skills in strategic planning, team collaboration, and public engagement. I gained valuable experience in direct voter contact operations, campaign strategies, and legislative processes, demonstrating strong time management and adaptability in high-pressure environments.

Currently, as the owner of Kindred Health Coaching, I develop and implement strategic plans for fitness and wellness programs, manage a team of trainers and coaches, and build strong relationships with clients. My focus on quality assurance, budget management, and partnership development aligns well with the goals of the CWCD.

In addition to my professional experience, I hold a General Studies degree from the University of Nevada Reno, have completed T3 Training with the Democratic National Committee, and

recently graduated from the EMERGE Candidate Training program. I am also a certified Community Health Worker (CHW I) and an ACE-certified personal trainer.

I am deeply committed to the well-being of our community and believe that my diverse background, combined with my passion for health and wellness, makes me a strong candidate for the Advisory Council. I am eager to bring my expertise to the Council and contribute to the development and implementation of effective programs for chronic disease prevention and health promotion in Nevada.

Thank you for considering my application. I look forward to the opportunity to discuss how my experience and vision align with the goals of the CWCD.

Sincerely,

Norma Kea

A black rectangular redaction box covering the signature area.

NORMA KEA



BACKGROUND SUMMARY

Over 5 years of progressively responsible social services management, and customer service skills

SKILLS & ABILITIES

- Program Coordination
- Strategic Planning
- Administration
- Marketing/ Social Media Content Creation
- Intervention/ Outreach
- Case management
- Instructor/ Trainer
- Interagency Relations Management
- Staff Supervision
- Volunteer Assessment and Reporting

EXPERIENCE

2018-2019

Northern Nevada Hopes

RWPB Housing Case Manager



- Collaborate with the patient's primary care team and case management staff to deliver Ryan White housing services, which involve completing client applications and conducting assessments of client eligibility, earnings, and household composition.
- Develop personalized housing care plans and determine client eligibility based on program guidelines, ensuring that services provided align with the specified client care plans.
- Provide rental assistance services to clients, utilizing linkage and referral activities such as assessment, search, placement, and advocacy services to prevent homelessness.
- Employ discretion and judgment to analyze, interpret, and make informed decisions based on the unique circumstances of each individual case.

- Serve as a client advocate, assisting clients in problem-solving and overcoming barriers to care.
- Monitor clients on the caseload through regular check-ins and reassessment of care plans on a monthly basis.
- Maintain accurate and up-to-date client information in internal and external data systems, documenting client contact appropriately in each client's chart.
- Practice harm reduction, low-barrier, and client-centered case management, prioritizing the well-being and individual needs of clients.
- Contribute to the development of monthly reports as requested by the Data/IT team.
- Demonstrate excellent organizational, counseling, verbal, and written communication skills.
- Possess a comprehensive understanding of substance use and mental health issues prevalent among underserved populations, particularly individuals with multiple diagnoses.
- Display experience in group facilitation, case management, and resource referral.
- Exhibit familiarity with working with street youth, sexual minority youth, injection drug users, other relevant substance-using populations, and other at-risk and vulnerable populations.

2019-2022

Division of Welfare

Family Support Specialist 2



- Conduct comprehensive interviews, both in person and via telephone, with individuals to gather pertinent information and accurately determine their eligibility for a wide range of social service programs. This includes performing precise mathematical calculations to ensure accuracy in the assessment process.
- Demonstrate effective communication skills, both orally and in writing, utilizing the English language. Proficiently handle incoming and outgoing telephone calls. Read, comprehend, interpret, and apply complex information with proficiency.
- Display strong interpersonal abilities to interact professionally and tactfully with DWSS staff, customers, and external entities, whether

through in-person interactions, telephone conversations, or email correspondence. Effectively engage with individuals from diverse social, economic, and cultural backgrounds.

- Establish and maintain databases for generating monthly reports as directed by management, ensuring data integrity and adherence to prescribed guidelines.
- Conduct thorough research and comprehend information from various sources, facilitating accurate case registration for new and ongoing programs. Document acquired information appropriately and electronically transfer cases to the respective caseload.
- Utilize standardized documentation templates to enter case details into computer systems, ensuring accuracy and completeness. Regularly update system screens to maintain precise eligibility records.
- Properly organize and index all applications and associated documents in the prescribed format, ensuring easy retrieval and efficient record management.
- Facilitate the receipt, dispatch, and management of correspondence, mail, and paperwork. Create case files and arrange them systematically in designated areas.
- Operate standard office equipment, such as computers, FAX machines, copiers, printers, calculators, telephones, keyboards, and scanners. Display proficiency in navigating multiple computer systems with ease.

2022-2023

Progressive Turn Out Project

Campaign Fellow for Assemblywoman Taylor



- Executed day-to-day tasks in support of Direct Voter Contact (DVC) operations, as directed by the campaign. This included actively engaging in canvassing, phone banking, and text messaging activities.
- Generated weekly reports detailing key metrics, such as door and phone attempts, conversations, and other outreach measures. These reports were submitted to the PTP (Political Training Program) to provide regular status updates and assess the impact

of campaign efforts on both the campaign itself and the Fellows program.

- Actively participated in weekly, live virtual training sessions organized by the PTP. These sessions covered a range of topics including canvassing techniques, volunteer recruitment strategies, GOTV (Get Out The Vote) planning, and more, contributing to the continuous development of skills and knowledge.
- Engaged in bi-weekly small group meetings, known as cohort sessions, which were facilitated by a dedicated Fellows Program Coordinator. These sessions offered the opportunity to delve deeper into training topics, exchange best practices, and foster collaborative learning among peers.
- Maintained regular and prompt communication with the assigned PTP Fellows Program Coordinator, ensuring seamless coordination and alignment of efforts.
- Demonstrated strong time management skills, effectively balancing responsibilities and meeting deadlines while maintaining a high level of productivity.
- Collaborated with team members and fellow campaign fellows to enhance campaign effectiveness and contribute to the overall success of the campaign.
- Actively participated in campaign events and initiatives, contributing to the campaign's mission and objectives.
- Adapted to changing campaign priorities and demonstrated flexibility in undertaking additional tasks as needed.
- Maintained professionalism and upheld the campaign's values and principles in all interactions with voters, constituents, and team members.

2023-2023

State of Nevada Legislature

Personal Attache to Assemblywoman Taylor



- Effectively utilized interpersonal skills to establish and maintain positive relationships with legislators, constituents, lobbyists, staff, governmental agencies, the media, and the general public.
- Exercised strict confidentiality and discretion in handling sensitive and confidential information. Presented a consistently calm and professional demeanor, upholding the integrity of the legislative institution and representing the principles of representative democracy.
- Adhered to the standards and guidelines set by the Nevada Assembly, ensuring compliance with legislative procedures and protocols.
- Successfully completed assigned tasks in a timely manner with minimal supervision, demonstrated self-motivation and attention to detail.
- Demonstrated strong organizational abilities by effectively prioritizing multiple tasks and meeting tight deadlines.
- Maintained composure and efficiency while working under pressure and in challenging conditions.
- Displayed excellent communication skills by consistently delivering courteous, respectful, and professional interactions with stakeholders.
- Eagerly accepted and executed direction from superiors, fostered a collaborative and cooperative work environment.
- Exhibited commitment and dedication by seeing projects through to completion, ensured thorough and accurate results.
- Willingly worked long days and weekends when necessary to meet legislative demands and deadlines.
- Offered support and assistance to fellow Assembly staff members, contributed to a cohesive and productive team dynamic.
- Demonstrated effective leadership skills by overseeing the work of an intern within the organization.

2023-Present

Self Employed

Owner, Kindred Health Coaching



- Strategic Planning: Develop and implement strategic plans to drive the growth and success of the Fitness and Wellness Program, aligning with the company's overall objectives and mission.
- Program Development: Lead the development of innovative fitness and wellness programs tailored to the needs and preferences of our clients, ensuring diversity and inclusivity.
- Team Management: Recruit, train, and manage a team of qualified fitness trainers, wellness coaches, and support staff, fostering a positive and collaborative work environment.
- Client Engagement: Build strong relationships with clients, understanding their goals and challenges, and providing personalized guidance and support to help them achieve success.
- Quality Assurance: Monitor program performance and participant outcomes, implementing continuous improvement initiatives to enhance the effectiveness and impact of the program.
- Budget Management: Develop and manage the program budget, ensuring efficient use of resources and achieving financial targets.
- Partnership Development: Identify and cultivate strategic partnerships with external organizations, fitness professionals, and wellness experts to enhance program offerings and reach a broader audience.
- Compliance and Risk Management: Ensure compliance with relevant regulations and industry standards and implement risk management strategies to mitigate potential liabilities.

General Studies develops a well - rounded academic foundation by offering a broad range of knowledge based interdisciplinary understanding through coursework in humanities, social sciences, natural sciences, and other fields.

The Best Practices Institute T3 Training Program is a six-week, twelve-part course, covering all aspects of grassroots campaigning.

Emerge Nevada empowers women to run for office by offering training and tools to help them pursue their political ambition

REFERENCES

Asm. Angie Taylor, Ph.D.

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

State of Nevada Assemblywoman

Relationship: Legislator at State of NV. Legislature

Jake Matthews

[REDACTED]

Children's Advocacy Alliance-Gov. Affairs Manger

Relationship: Progressive Turn Out Project
Supervisor

Sylvia Dominguez-Curry

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

**Administrative Services manager-State of NV.
Legislature**

Relationship: Attaché Supervisor

September 15, 2024

Nevada Department of Health and Human Services, Division of Public and Behavioral Health
Advisory Council on the State Program for Wellness and The Prevention of Chronic Disease
(CWCD)

Re: New Member Letter of Interest

Dear Council Members,

I'm writing to express my interest in the vacant CWCD member position as a representative of an organization committed to the prevention and treatment of chronic diseases. I live in Reno, Nevada, and am an experienced public health professional. My experience encompasses working within the private, non-profit, government, and academia sectors focusing on chronic disease management, prevention and education programs, and health promotion activities both community based, and statewide initiatives.

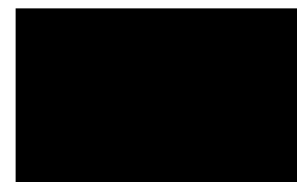
Specifically, my current position as Improvement Advisor with Comagine Health includes leading various chronic disease management program activities with Nevada community partners that provide wellness and chronic disease self-management education and prevention evidence-based programming. Including developing and leading the Wellness Integrated Network of Nevada (WINN) community collaborative to support Nevada organizations and partners with capacity building and sustainability that provide programs that focus in areas including diabetes, cardiovascular disease and stroke, chronic disease self-management, and chronic pain self-management programs.

In relation to my work around chronic disease programming, I have led the implementation of the Nevada Community Health Survey, the purpose of the survey is to better understand community member's top health concerns, and how Nevadans feel about diabetes and its impact on quality of life. One of the goals of the survey is to increase engagement in the Diabetes Self-Management Education and support services, and other health promotion programs. The data collected from the survey, will be shared with Nevada partners to identify gaps in services, areas for improvement, and can be used to highlight community concerns and need for funding applications.

My work in chronic disease management and education programs has allowed me the opportunity to work in partnership with the State of Nevada Department of Health and Human Services to increase capacity and sustainability efforts around chronic disease education, prevention and support programs in our state. I would be honored to serve on the Advisory Council to further serve our state in supporting programs that focus on wellness, education and prevention of chronic diseases for Nevadans.

Thank you for your consideration.

Reimagining health care,
together.



Sincerely,

Mary Karls

Improvement Advisor

Education

University of Nevada Reno, School of Community Health Sciences

- Master of Public Health, 2015
- B.A. English/Minor: Cultural Anthropology, 1997

Highline Community College, Seattle, Washington

- A.B.A. Approved Paralegal Certificate, 2000

Summary: I am a seasoned public health professional with 20 years of work experience beginning with grass roots organizations and advocacy work within client and patient support services, elevating to grants and programming management, development, implementation, stakeholder engagement and community collaborations. My experience encompasses working within the private, non-profit, government, and academia sectors focusing on chronic disease management, prevention and education programs, and health promotion activities. Additionally, my expertise includes providing quality improvement coaching to healthcare clinics working to achieve organizational improvements including addressing social determinants of health and sustainability.

Work Experience

Improvement Advisor

Comagine Health

Reno, Nevada

August 2022-present

- Provide consulting and technical assistance to a variety of health care and community stakeholders with a focus on systemwide quality improvement. This includes a broad portfolio of contracts and grants serving clients including federal and state governments and private institutions.
- Lead various chronic disease management program contract activities with community partners that provide evidence-based programming, including developing and implementing scopes of work, leading activities to reach contract deliverable targets, support invoicing and contractual administrative activities. Manage Sub-grantee monthly reporting, invoicing, grant activities and administration, and monthly meetings. Lead coordination with internal team for grant reporting to funders as assigned.
- Lead Wellness Integrated Network of Nevada (WINN) community collaborative to support Nevada organizations and partners that provide evidence-based chronic disease management programs. Facilitate bi-monthly meetings, provide support for health promotion activities, resource sharing, and networking. Developed business plan for sustainability. Responsible for the development and implementation of ongoing activities, including marketing and engagement support, bi-monthly newsletter, and continued partner communication recruitment and retention. Grew collaborative since inception in 2023, from 10 Nevada organizations and 20 partners to currently over 20 organizations and 55 partners.

Program Manager***Nevada AIDS Education and Training Center******University of Nevada, Reno School of Medicine***

Reno, Nevada

October 2016-July 2022

- Manage and coordinate the planning, design, implementation, and delivery of public health training programs designed for public health workforce in HIV, viral hepatitis, and STDs in Nevada.
- Oversee the development, delivery and implementation of evidence-based interventions, strategies and topics of national importance for HIV prevention and the associated healthcare and organizational workforce throughout the state of Nevada providing care and services for people with HIV/AIDS, viral hepatitis and STDs.
- Responsible for all facets of program development, marketing, management and evaluation of all HIV, Hep. C, STDs continuing educational programs. Including writing Continuing Medical Education applications to include learning objectives and evidence-based strategies that meet the licensure requirements for healthcare providers.
- Provide Technical Assistance and Capacity Building to healthcare provider organizations who provide HIV Care and Prevention Services. Manage the development, design, delivery and evaluation of educational trainings to meet the requests and needs of HIV providers to include: enhancing the delivery of services along HIV Care Continuum, updates on best practices, patient-centered care, cultural competency, Social Determinants of Health, Race Equity, Medical Mistrust, updates on HRSA and CDC standards of care and treatment guidelines for HIV, STDs, and Viral Hepatitis, and evidence-based strategies in HIV prevention.
- Manage, and implement several annual training and educational conferences to HIV, Viral Hepatitis, and STDs healthcare providers.
- Initiated quarterly educational series after hours to expand reach to primary care providers and community workers to increase knowledge around HIV prevention and treatment of special populations including significant topics of mental health, substance use, culturally competent patient-centered care and services. Oversee the development, delivery and evaluation of quarterly trainings, complete CME application, identify speaker and relevant topics,
- Regularly collaborate with HIV provider stakeholders and organizations to develop and implement delivery of evidence-based strategies for HIV prevention and care services, with focus on hard to reach populations including African American Men who have sex with Men, Native American, Transgender and Substance Users
- Regularly attend community collaborative meetings in both Northern and Southern Nevada. Including; Washoe County HIV Prevention Planning Group, Southern Nevada Action Planning Group, Ryan White Part B Case Manager Collaborative monthly meetings.
- Successfully continue to strengthen stakeholder relationships and establish new partnerships on the community, state and national levels to provide continuous updated, educational trainings and resources on topics of national significance in HIV, HIV prevention and treatment.
- Assist with the development and delivery of some E-curriculum products in partnership with the regional Pacific AETC.

- Practice Transformation (PT) Coach Lead. Work closely with the largest Transgender family practice clinic in Las Vegas, Nevada. PT Lead for 5-year project beginning 2019. Oversee weekly communication and meetings with clinic via phone and teleconference, combined with a monthly in-person meeting. Provide extensive Quality Management training and capacity building to identify ongoing QI projects using project and evaluation tools including; Plan Do Study act (PDSA) model, work flow mapping, state, community and clinic assessments, as well as development and implementation of evidence-based strategies identified in Special Projects of National Significance.
- Assist project team contractual grant through State of Nevada HIV Prevention CDC grant to provide leadership, coordinate, develop and implement collaboration efforts in the State of Nevada for the End the Epidemic initiative to end HIV.
- Analyze data reports from statewide HIV/AIDS organizations.
- Member of the University of Nevada, Public Health Center for Evaluation monitoring and evaluation team of the State of Nevada Integrated HIV Care and Prevention Plan. Accountable for collaborating on the design and implementation of the data collection tool, reporting ongoing bi-annual results to internal and external stakeholder groups in written and oral presentations in Northern and Southern Nevada.

Health Educator

Washoe County Health District

Reno, Nevada

September 2015 – October 2016

- Manage, coordinate, plan, develop, implement and evaluate district wide health education programs related to chronic disease prevention.
- Provide program support and evaluation around smoke-free/tobacco-free policy initiatives for community outdoor events, higher education campuses, and the LGBTQ community populations in Washoe County.
- Designed and delivered oral presentations on various tobacco related topics to community organizations and higher education campuses. Including education and training on local regulations, providing a smoke-free work environment, outdoor space, and community college campus.
- Coordinated and provided oversight to Truckee Meadows Community College (TMCC) Smoke-Free Campus Committee on the development and implementation transitioning to a smoke-free campus.
- Participated in community outreach and health education communication efforts to promote a smoke-free Washoe County, contributed on community task force on tobacco prevention as representative Health Educator of Washoe County.

Qualitative Research Coordinator

Susan G. Komen Northern Nevada

Reno, Nevada

April 2014 - August 2014

- Coordinated, designed, implemented and evaluated qualitative surveys in Northern Nevada in partnership with Nevada Health Centers and their mobile Mammovan for breast cancer screening.
- Established and maintained community collaborative partnerships

- Conducted community health surveys
- Compiled health statistics through data collection
- Performed qualitative data analysis for community assessment project using Excel and NVivo.
- Managed data collection, analysis, and dissemination of results to organization
- Prepared written reports on outcomes related to the community assessment project
- Presented outcomes to organizational leadership and key stakeholders

Program Specialist-Technical Assistance & Training
Nevada Coalition to End Domestic and Sexual Violence

Reno, Nevada

January 2010 - July 2012

- Administered grant program operations through developed collaborative partnerships with community and organizational leaders.
- Prioritized and accomplished department goals while working creatively and independently in a team-oriented environment
- Planned, implemented, and evaluated service and prevention public health programs related to domestic violence
- Developed public health prevention program goals and objectives to assure program outcomes were met
- Provided ongoing program training and technical assistance to program member staff and Executive Directors
- Conducted literature reviews and grant research on topics surrounding community health
- Utilized internal and external resources for quantitative and qualitative data assessment, analysis and evaluation
- Developed program protocols and procedure following best practices as outlined by federal funding agencies
- Analyzed monthly data and programmatic reports submitted by sub-grantees.
- Conducted community program needs assessments, working collaboratively with community partners statewide and key stakeholders
- Provided budget development, oversight, and assurance with budgets totaling more than \$600,000
- Assured grant compliance, data collection and timely reporting
- Developed and reviewed RFP's and made funding recommendations
- Managed the dissemination of sub-recipient funding for domestic violence programs in rural Nevada.

Grants Manager
Tahoe Safe Alliance

Incline Village, Nevada

January 2007 - August 2008

- Promoted from part-time Legal Advocate position (September 2006-January 2007)
- Wrote competitive and continuation grant proposals
- Managed grant funded research
- Coordinated and submitted RFPs on behalf of Tahoe Safe Alliance
- Analyzed organizational and programmatic data and information for grant compliance
- Completed grant reporting for more than 20 government and private grants – budgets totaling \$1.3 million

- Served as a resource for the Executive Director
- Managed, developed, implemented, and evaluated public health programs on domestic violence services, crisis intervention and prevention
- Provided training and technical assistance to internal staff program managers to achieve accurate client data collection and timely accurate reporting for grant funded projects.
- Represented Tahoe Safe Alliance at community collaborative meetings, trainings, and continuing education workshops which included legislative topics surrounding underserved low-income populations, Victims of Crime Act, and Violence Against Women Act
- Wrote and disseminated policies specifically relating to cultural linguistics and competency

Teaching

Undergraduate Instructor, LOA

Since Spring semester, 2017 to present

University of Nevada, Reno, School of Public Health

- *CHS 476: AIDS Psychosocial and Health Concerns.* This capstone course is designed to help students gain an understanding of HIV/AIDS pandemic from an ecological approach. The individual, interpersonal, organizational, and social/political factors that have shaped this epidemic nationally and internationally are explored. Meets the Diversity requirement for graduation.

Professional Development

- **Age + Action Conference;** Washington DC, 2023 & 2024
- **United States Conference on AIDS;** Washington DC, 2017 & 2019
- **Annual Regional Pacific AETC Capacity building trainings;** *Pacific AIDS Education and Training Center, Oakland, California 2017-present*
- **Practice Transformation Project Coach Lead training;** *Pacific AIDS Education and Training Center, Oakland, California 2019*
- **Train the Trainer Sexual Orientation and Gender Identity (SOGI),** *Pacific AIDS Education and Training Center, Asilomar, California 2018*
- **National Quality Center Training on Coaching Basics;** *National Quality Center, New York State Department of Health AIDS Institute. 3 –Day training, Albuquerque, New Mexico, January 2017.*
- **Program Planning and Evaluation,** *Nevada Public Health Training Institute, University of Nevada, Reno April 2017*

Professional Service

- **University of Nevada, Reno School of Medicine, Faculty Council Vice-Chair** *University of Nevada, Reno, Office of Statewide Initiatives Representative currently serving through 2022*
- **Administrative Faculty Representative, Faculty Diversity Committee,** *University of Nevada, Reno, currently served through 2020*
- **Planning Committee member,** *Nevada Public Health Association. 2015, 2017,2020*
- **Faculty Multiple Mini Interviewer,** *University of Nevada, Reno School of Medicine admissions committee, currently serving since 2017*
- **Graduate Student Representative, Faculty Search Committee,** *University of Nevada, Reno, School of Community Health Sciences. January 2015*

Presentations

- ***Coalescing a Network through Digital Promotion***, Mary Karls, MPH, Trei Herd, BA; Age + Action Conference, Washington D.C, May 2024
- ***Ending the HIV Epidemic in Nevada: Getting to Zero***, Mary Karls, MPH, Jennifer Bennett, PhD., MPH, Rob Phoenix, APRN; Nevada Public Health Association Annual Conference, Reno, Nevada September 2019
- ***Practice Transformation: Implementing Change through Team-Based Quality Improvement Activities***. M. Karls, J. Bennett, Poster Presentation. Pacific AIDS Education and Training Center (PAETC) Asilomar Faculty Development Conference, Pacific Grove, CA. April, 2018.
- ***Perceptions of women seeking Breast Health Services in Northern Nevada: Examining the Gaps to Access within the Continuum of Care***. Graduate professional paper, Mary Karls, MPH Candidate. May, 2015.

Professional Organizations

- **Nevada Public Health Association**, Member since 2015

HEIDI M. RIDER

LICENSURE

Registered Nurse—State of Virginia, [REDACTED]
Registered Nurse—State of Nevada, [REDACTED]

Compact Designation **June 2014 – Current**
January 2009 – Current

Nurse Case Manager, Nevada Medicaid (Full-Time: 40 hrs./week)

Anthem Blue Cross Blue Shield

Las Vegas, NV

November 2022– Present

- Care management within the scope of licensure for members with complex and chronic care needs by assessing, developing, implementing, coordinating, monitoring, and evaluating care plans designed to optimize member health care across the care continuum.
- Ensures member access to services appropriate to their health needs.
- Conducts assessments to identify individual needs and a specific care management plan to address objectives and goals as identified during the assessment.
- Implements care plan by facilitating authorizations/referrals as appropriate within the benefits structure or through extra-contractual arrangements.
- Coordinates internal and external resources to meet identified needs.
- Monitors and evaluates the effectiveness of the care management plan and modifies it as necessary.
- Interfaces with Medical Directors on the development of care management treatment plans.
- Assists in problem solving with providers, claims, or service issues.
- Assists with the development of utilization/care management policies and procedures.

Regional Medical Office Registered Nurse (Full-Time: 40 hrs./week)

US Embassy Singapore/ Department of State

Singapore, Singapore

December 2021– July 2022

- *Direct Patient Care Responsibilities.* Responsible for maintaining a primary care/urgent care clinic for 300 ICASS eligible DHA American Employees and their family members. Maintained an occupational health unit for all embassy employees, LES, Contractors, and DHA. Evaluated and assessed patients within scope of training by means of a health history, observation, interview, physical examination and selected diagnostic measures. Reviewed and interpreted the medical history and records and applied appropriate diagnostic measures. Documented and maintained a record of patient visits in the Medical Unit. Provided appropriate patient education such as wound care, diabetes care, and other specific health related topics as needed. Participated in after-hours call responsibilities with other Medical Unit members.
- *COVID 19 Embassy Tracker for MED Bureau.* Enquired upon each patient's condition, method of diagnosis, vaccine status, treatment of symptoms, isolation in home or hospitalization, and provided guidance on Singapore's Ministry of Health (MOH) mandates and testing policies.
- *Immunization Clinic for routine and travel-related immunizations.* Assessed each patient's immunization needs and using CDC and ACIP guidelines provide appropriate immunizations.
- *Custody and Proper Internal Controls for the Medical Unit and Mission Medical Response.* Maintained inventory and procurement process for all medical supplies and medical equipment.

Executive Office Management Assistant (Part-Time: 24-32 hrs./week)

US Embassy Singapore/ Department of State

Singapore, Singapore

January 2021 – October 2021

- Managed the Acting Deputy Chief of Mission's (A/DCM) schedule, deconflicting with the Chargé d'Affaires (CDA) for US Embassy Singapore's scheduled meetings, conferences, teleconferences, and official events.
- Managed the A/DCM and CDA's schedule full-time while the CDA's Office Management Specialist (OMS) position was gapped.
- In the absence of an OMS, acted at the sole Front Office support during Vice President Kamala Harris's inaugural visit to Singapore.
- Acted as the Control Office for the Chargé d'Affaires for the Vice President's first visit to the ASEAN region; assisted official residences and the Protocol office with event planning and contacts database management.
- Coordinate with members of 24 agencies answering inquiries about Department of State Front Office processes while implementing a more simplified, comprehensive Front Office guide allowing colleagues to

navigate through Department of State processes.

- Properly handled and safeguarded classified materials and information related to Top Secret Clearance.

Nurse Clinical Research Coordinator (Full-Time: 40 hrs./week)

Henry Jackson Foundation/ Infectious Disease Clinical Research Program

Landstuhl, Germany

March 2018 – May 2019

- Transcribed and resolved queries of data in case report forms, reported statistical analyses and descriptive data from patient's study books for use in research reports.
- Digitized 6,000+ subject files into a secure database of deidentified electronic records.
- Reviewed new patient records and screened patients to assess for eligibility to participate in research protocol.
- Performed phlebotomy and collected stool specimen as appropriate when specified in protocols.
- Educated patients about research protocol, their roles in the protocol, while adhering to legal, professional and ethical codes with respect to confidentiality and privacy.
- Collected, organized, disseminated, and maintained files of data for three research studies at this site.

Team Care Medicine-Nurse Coach (Full-Time: 40 hrs./week)

Yorktown, VA

September 2014 – August 2015

- Traveled throughout the US to administer on-site classroom and in-clinic training to physicians, nurses, and medical technicians on the Team Care Family Practice Model utilizing the framework of customized Electronic Medical Records (EMR) systems software.
- Evaluated the competency of each physician, nurse, and medical technician employing the newly integrated Team Care model within the customized EMR systems.
- Provided detailed report cards, overall team summary reports, follow-up telephone consultations, and as needed on-site additional Team Care training for new medical personnel at a practice.

Cardiac Observation Medical-Surgical Nurse (Full-Time: 40+ hrs./week)

Sunrise Hospital and Medical Center, Las Vegas, NV

July 2011 – February 2012

- Provided direct nursing care in accordance with established policies, procedures, and protocols.
- Assessed, planned, and evaluated patient care needs for approximately ten patients each night.
- Served as the primary coordinator of all disciplines for well-organized patient care.
- Monitored, recorded, and communicated patient condition utilizing computerized documentation systems.
- Assessed and coordinated patients discharge planning needs with members of the healthcare team.

Case Manager Nurse (Full-Time: 40+ hours/week)

Affinity Hospice of Life, Las Vegas, NV

March 2010 – July 2011

- Provided palliative nursing care to patients within Skilled Nursing Facilities (SNF's), Assisted Living Facilities (ALF's), group homes, and private residences.
- Evaluated and managed a full-time caseload of patient's nursing needs, modified plan of care as necessary.
- Initiated appropriate nursing interventions and assessed efficacy, and palliation of symptoms.
- Provided care instructions/education to the patient and caregiver(s) as appropriate per assessment.
- Supervised, evaluated, and customized the care provided by Certified Nursing Assistants for each patient.

EDUCATION

Arizona State University, Phoenix, AZ

- **M.S Clinical Research Management (not completed)**
 - Conduct of Clinical Research (3 credits)
 - Regulatory Affairs (3 credits)

George Mason University, Fairfax, VA

- **B.S. Nursing (2009)**

Arizona State University, Phoenix, AZ

- **B.S. Life Sciences: Cellular Biology and Physiology (2002)**

MEMBERSHIPS/ CERTIFICATIONS/ AWARDS

- Anthem Blue Cross Blue Shield, Four Impact Awards for: Integrity, Partner to Win and Inspire a High-Performance Culture
- Affinity Hospice of Life, 'Whatever It Takes' Award March 2010, August 2010

- Wound Management Certification
- National Laser Institute: Botox, Dysaport and Dermal Fillers Injection Training Certification
- National Laser Institute: Clinical Laser, IPL Hair Removal, Laser Medical Aesthetics Essentials Certification
- BCLS

*References available upon request

CLAUDIA DEL VECCHIO, B.S. CDN, DTR, CPT, CWP

[REDACTED]

[REDACTED]

NUTRITIONIST / WELLNESS LIFESTYLE SPECIALIST

Highly accomplished, multi-faceted nutrition professional, with extensive experience expanding wellness and health care. Excellent communicator with extensive expertise in weight loss and lifestyle management.

CAREER HIGHLIGHTS

USC-Keck Medical Internal Medicine Center for Clinical Nutrition –Nutritionist with Dr. Kurt Hong providing nutrition evaluations and education to outpatients. Specializing in weight loss and nutrition medicine including lifestyle management and coaching. This entails telehealth application for the past 3 years.

UCLA Santa Monica Medical Center – Registered Dietetic Technician, conducting evaluations for patients providing nutrition education. Areas include Orthopedics, Oncology, Endocrine, Obstetrics, Pediatrics and Weight Management. Provide in services and seminars as needed. Provide assistance to Food Service with test trays and customer service inquiries.

Cigna –Provided Wellness talks to employer groups

Elixir Tonics and Teas - Director and Trainer for functional beverage company. Managed a staff of ten employees and headed R&D (ready to drink) line of functional beverages and coffees. Headed sales and marketing.

Kosmo –Wellness Lifestyle Café - Chief Nutritionist

Provided menu development for twenty-two wellness cafes. Provided nutrition and food safety trainings to employees. Conducted media interviews and public relations. Headed new product and menu development. Guest speaker and International Wellness Presenter.

Visiting Nurse Service – Agency Nutritionist

Headed Nutrition department for agency

Developed and provided nutrition education for a staff of 250.

Developed and implemented training programs, conducted extensive outreach, and created revenue producing community programs. Consultant to diabetes, wound, LTC, supportive care, and pediatric teams. Assisted with Meals on Wheels program, assessing patients, maintaining care plans, and provided nutritional counseling

Food Safety Inspector for community agencies

Plastic Surgery Group of Rochester – Nutritionist/Fitness Trainer

Developed, designed, and implemented pre- and post-surgical nutrition and fitness interventions. Tailored plans for weight loss and those with special needs: diabetes, allergies, etc.

Conducted workshops.

Certified Endermologist.

A-Weigh Of Life Wellness Center – Owner

Designed and facilitated worksite wellness programs for corporations and insurance companies. Conducted health fairs and screenings.

Provided staff education as well as implementing individualized programs for clients.

Awards and Honors

2005 The Methodist College-Reeves Business School Role Model Project Award.

Honored for exceptional giving of one's time by Meal on Wheels.

Scholarship award recipient American Dietetic Association

Scholarship award recipient Ragu Foods

Clinical Incentive Award UCLA 2013-2020

WORK EXPERIENCE

USC-Keck Medical/Internal Medicine (01/2013-present) [REDACTED]
[REDACTED]

UCLA Santa Monica Medical Center/Nutrition Dept (03/2009-2020) [REDACTED]
[REDACTED]

Elixir Tonics and Teas/Director (2006-/2009) [REDACTED]

This Company was a subsidiary of KOSMO and is now closed.

KOSMO /Chief Nutritionist (2000-2009) [REDACTED]

Company in 2009 closed due to the recession.

Visiting Nurse Service/Nutritionist (1996-2006) [REDACTED]
[REDACTED]

Plastic Surgery Group of Rochester /Nutrition and Fitness Specialist (1996-2004) – [REDACTED]
[REDACTED]

A-Weigh of Life Wellness Center/Owner (1993-1996) [REDACTED]
[REDACTED]

EDUCATION

Empire State College 1999 B.S. Business and Health Care Administration

Penn State University 1996 A.S. Clinical Dietetics and Food Systems Management

Monroe Community College 1986 A.S. Food Service Management

AFFILIATIONS/CERTIFICATIONS

Registered by the Academy of Nutrition and Dietetics

NY State Certified Dietitian/Nutritionist

Certified Professional Life Coach -ICF member

Certified Wellness Practitioner – The National Wellness Institute

Certified Personal Trainer- The American Council on Exercise

Certified Personal Trainer- The Cooper Institute

Certified Pace Instructor- The Arthritis Foundation

Certified Food Protection Manager/Proctor- ServSafe

Published author “**Eat Clean, Eat Safe**”

TECHNICAL SKILLS

MS Windows XP

MS Power Point

MS Word/Excel

Attachment for Agenda Item #4

NOHME Nominations

Norma Kea



7/26/2024

The Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease (CWCD)

Nevada Division of Public and Behavioral Health

Dear Members of the Advisory Council,

I am writing to express my interest in serving on The Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease (CWCD). With a strong background in social services, campaign management, legislative support, and health coaching, I am eager to contribute to the Council's mission of improving the health and wellness of Nevadans.

My professional experience spans multiple sectors, providing me with a well-rounded perspective and a comprehensive skill set. At Northern Nevada Hopes, I served as a Housing Case Manager, where I collaborated with primary care teams to deliver essential housing services, developed personalized care plans, and provided rental assistance to prevent homelessness. My role required a deep understanding of substance use and mental health issues, excellent organizational skills, and a client-centered approach to case management.

As a Family Support Specialist at the Division of Welfare, I conducted thorough interviews to determine eligibility for social service programs and maintained databases for generating monthly reports. My ability to effectively communicate with individuals from diverse backgrounds and handle complex information was crucial in this role.

My work with the Progressive Turn Out Project and as a Personal Attache to Assemblywoman Taylor further honed my skills in strategic planning, team collaboration, and public engagement. I gained valuable experience in direct voter contact operations, campaign strategies, and legislative processes, demonstrating strong time management and adaptability in high-pressure environments.

Currently, as the owner of Kindred Health Coaching, I develop and implement strategic plans for fitness and wellness programs, manage a team of trainers and coaches, and build strong relationships with clients. My focus on quality assurance, budget management, and partnership development aligns well with the goals of the CWCD.

In addition to my professional experience, I hold a General Studies degree from the University of Nevada Reno, have completed T3 Training with the Democratic National Committee, and

recently graduated from the EMERGE Candidate Training program. I am also a certified Community Health Worker (CHW I) and an ACE-certified personal trainer.

I am deeply committed to the well-being of our community and believe that my diverse background, combined with my passion for health and wellness, makes me a strong candidate for the Advisory Council. I am eager to bring my expertise to the Council and contribute to the development and implementation of effective programs for chronic disease prevention and health promotion in Nevada.

Thank you for considering my application. I look forward to the opportunity to discuss how my experience and vision align with the goals of the CWCD.

Sincerely,

Norma Kea

A black rectangular redaction box covering the signature area.

NORMA KEA



BACKGROUND SUMMARY

Over 5 years of progressively responsible social services management, and customer service skills

SKILLS & ABILITIES

- Program Coordination
- Strategic Planning
- Administration
- Marketing/ Social Media Content Creation
- Intervention/ Outreach
- Case management
- Instructor/ Trainer
- Interagency Relations Management
- Staff Supervision
- Volunteer Assessment and Reporting

EXPERIENCE

2018-2019

Northern Nevada Hopes

RWPB Housing Case Manager



- Collaborate with the patient's primary care team and case management staff to deliver Ryan White housing services, which involve completing client applications and conducting assessments of client eligibility, earnings, and household composition.
- Develop personalized housing care plans and determine client eligibility based on program guidelines, ensuring that services provided align with the specified client care plans.
- Provide rental assistance services to clients, utilizing linkage and referral activities such as assessment, search, placement, and advocacy services to prevent homelessness.
- Employ discretion and judgment to analyze, interpret, and make informed decisions based on the unique circumstances of each individual case.

- Serve as a client advocate, assisting clients in problem-solving and overcoming barriers to care.
- Monitor clients on the caseload through regular check-ins and reassessment of care plans on a monthly basis.
- Maintain accurate and up-to-date client information in internal and external data systems, documenting client contact appropriately in each client's chart.
- Practice harm reduction, low-barrier, and client-centered case management, prioritizing the well-being and individual needs of clients.
- Contribute to the development of monthly reports as requested by the Data/IT team.
- Demonstrate excellent organizational, counseling, verbal, and written communication skills.
- Possess a comprehensive understanding of substance use and mental health issues prevalent among underserved populations, particularly individuals with multiple diagnoses.
- Display experience in group facilitation, case management, and resource referral.
- Exhibit familiarity with working with street youth, sexual minority youth, injection drug users, other relevant substance-using populations, and other at-risk and vulnerable populations.

2019-2022

Division of Welfare

Family Support Specialist 2



- Conduct comprehensive interviews, both in person and via telephone, with individuals to gather pertinent information and accurately determine their eligibility for a wide range of social service programs. This includes performing precise mathematical calculations to ensure accuracy in the assessment process.
- Demonstrate effective communication skills, both orally and in writing, utilizing the English language. Proficiently handle incoming and outgoing telephone calls. Read, comprehend, interpret, and apply complex information with proficiency.
- Display strong interpersonal abilities to interact professionally and tactfully with DWSS staff, customers, and external entities, whether

through in-person interactions, telephone conversations, or email correspondence. Effectively engage with individuals from diverse social, economic, and cultural backgrounds.

- Establish and maintain databases for generating monthly reports as directed by management, ensuring data integrity and adherence to prescribed guidelines.
- Conduct thorough research and comprehend information from various sources, facilitating accurate case registration for new and ongoing programs. Document acquired information appropriately and electronically transfer cases to the respective caseload.
- Utilize standardized documentation templates to enter case details into computer systems, ensuring accuracy and completeness. Regularly update system screens to maintain precise eligibility records.
- Properly organize and index all applications and associated documents in the prescribed format, ensuring easy retrieval and efficient record management.
- Facilitate the receipt, dispatch, and management of correspondence, mail, and paperwork. Create case files and arrange them systematically in designated areas.
- Operate standard office equipment, such as computers, FAX machines, copiers, printers, calculators, telephones, keyboards, and scanners. Display proficiency in navigating multiple computer systems with ease.

2022-2023

Progressive Turn Out Project

Campaign Fellow for Assemblywoman Taylor



- Executed day-to-day tasks in support of Direct Voter Contact (DVC) operations, as directed by the campaign. This included actively engaging in canvassing, phone banking, and text messaging activities.
- Generated weekly reports detailing key metrics, such as door and phone attempts, conversations, and other outreach measures. These reports were submitted to the PTP (Political Training Program) to provide regular status updates and assess the impact

of campaign efforts on both the campaign itself and the Fellows program.

- Actively participated in weekly, live virtual training sessions organized by the PTP. These sessions covered a range of topics including canvassing techniques, volunteer recruitment strategies, GOTV (Get Out The Vote) planning, and more, contributing to the continuous development of skills and knowledge.
- Engaged in bi-weekly small group meetings, known as cohort sessions, which were facilitated by a dedicated Fellows Program Coordinator. These sessions offered the opportunity to delve deeper into training topics, exchange best practices, and foster collaborative learning among peers.
- Maintained regular and prompt communication with the assigned PTP Fellows Program Coordinator, ensuring seamless coordination and alignment of efforts.
- Demonstrated strong time management skills, effectively balancing responsibilities and meeting deadlines while maintaining a high level of productivity.
- Collaborated with team members and fellow campaign fellows to enhance campaign effectiveness and contribute to the overall success of the campaign.
- Actively participated in campaign events and initiatives, contributing to the campaign's mission and objectives.
- Adapted to changing campaign priorities and demonstrated flexibility in undertaking additional tasks as needed.
- Maintained professionalism and upheld the campaign's values and principles in all interactions with voters, constituents, and team members.

2023-2023

State of Nevada Legislature

Personal Attache to Assemblywoman Taylor



- Effectively utilized interpersonal skills to establish and maintain positive relationships with legislators, constituents, lobbyists, staff, governmental agencies, the media, and the general public.
- Exercised strict confidentiality and discretion in handling sensitive and confidential information. Presented a consistently calm and professional demeanor, upholding the integrity of the legislative institution and representing the principles of representative democracy.
- Adhered to the standards and guidelines set by the Nevada Assembly, ensuring compliance with legislative procedures and protocols.
- Successfully completed assigned tasks in a timely manner with minimal supervision, demonstrated self-motivation and attention to detail.
- Demonstrated strong organizational abilities by effectively prioritizing multiple tasks and meeting tight deadlines.
- Maintained composure and efficiency while working under pressure and in challenging conditions.
- Displayed excellent communication skills by consistently delivering courteous, respectful, and professional interactions with stakeholders.
- Eagerly accepted and executed direction from superiors, fostered a collaborative and cooperative work environment.
- Exhibited commitment and dedication by seeing projects through to completion, ensured thorough and accurate results.
- Willingly worked long days and weekends when necessary to meet legislative demands and deadlines.
- Offered support and assistance to fellow Assembly staff members, contributed to a cohesive and productive team dynamic.
- Demonstrated effective leadership skills by overseeing the work of an intern within the organization.

2023-Present

Self Employed

Owner, Kindred Health Coaching



- Strategic Planning: Develop and implement strategic plans to drive the growth and success of the Fitness and Wellness Program, aligning with the company's overall objectives and mission.
- Program Development: Lead the development of innovative fitness and wellness programs tailored to the needs and preferences of our clients, ensuring diversity and inclusivity.
- Team Management: Recruit, train, and manage a team of qualified fitness trainers, wellness coaches, and support staff, fostering a positive and collaborative work environment.
- Client Engagement: Build strong relationships with clients, understanding their goals and challenges, and providing personalized guidance and support to help them achieve success.
- Quality Assurance: Monitor program performance and participant outcomes, implementing continuous improvement initiatives to enhance the effectiveness and impact of the program.
- Budget Management: Develop and manage the program budget, ensuring efficient use of resources and achieving financial targets.
- Partnership Development: Identify and cultivate strategic partnerships with external organizations, fitness professionals, and wellness experts to enhance program offerings and reach a broader audience.
- Compliance and Risk Management: Ensure compliance with relevant regulations and industry standards and implement risk management strategies to mitigate potential liabilities.

General Studies develops a well - rounded academic foundation by offering a broad range of knowledge based interdisciplinary understanding through coursework in humanities, social sciences, natural sciences, and other fields.

The Best Practices Institute T3 Training Program is a six-week, twelve-part course, covering all aspects of grassroots campaigning.

Emerge Nevada empowers women to run for office by offering training and tools to help them pursue their political ambition

REFERENCES

Asm. Angie Taylor, Ph.D.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

State of Nevada Assemblywoman

Relationship: Legislator at State of NV. Legislature

Jake Matthews

[REDACTED]

Children's Advocacy Alliance-Gov. Affairs Manger

Relationship: Progressive Turn Out Project
Supervisor

Sylvia Dominguez-Curry

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]


**Administrative Services manager-State of NV.
Legislature**

Relationship: Attaché Supervisor

Nikesha Mobley, DNP, APRN, AGACNP-BC

Assistant Professor-in-Residence

University of Nevada, Las Vegas (UNLV), School of Nursing



Biography

Dr. Nikesha Mobley joined UNLV School of Nursing July 2023 as an Assistant Professor-in-Residence. She is certified as an Adult-Gerontology Acute Care Nurse Practitioner. Prior to her new role, Dr. Mobley was lead Nurse Practitioner at Las Vegas Bariatrics, managing patients as they go through the bariatric surgery program, and Adjunct Nursing faculty at the College of Southern Nevada. She is also founder/owner of Elite Health and Wellness, a primary care and aesthetics medical practice in Las Vegas.

Expertise

Dr. Mobley's clinical experience as a Nurse Practitioner includes bariatrics, geriatrics, primary care, inpatient perioperative nursing and home health.

Classes Taught

Dr. Mobley will be teaching Pathophysiology and Genetics I, Advanced Health Assessment lab and Nurse Practitioner Business and Roles.

Education Background

In 2018, Dr. Mobley earned a Doctor of Nursing Practice degree from the University of Illinois at Chicago. Previously, she earned her AAS in Nursing from Alvin Community College, MS in Pathology Assistant from Rosalind Franklin University of Medicine and Science and a BS in Biological Sciences from the University of Illinois at Chicago.

Research or Scholarship

Dr. Mobley's current clinical research focus is in the area of managing overweight and obesity in adults. She is also the chair of the Programs, Projects and Education committee of the Eta Eta Eta Chapter of Chi Eta Phi Sorority, Inc, a professional Nursing organization, where she organizes an annual community health fair with over 20 vendors at the West Las Vegas Library.

Awards, recognitions, and/or group affiliations

Dr. Mobley is a member of many professional organizations including American Association of Nurse Practitioners, American Nurses Association, Nevada Nurses Association and Vice President of the Las Vegas Chapter, Eta Eta Eta, of Chi Eta Phi Sorority, Incorporated. In these roles, she provides education, mentorship, and engagement in community service activities.

She is an award recipient of Eta Eta Eta Davis Leadership (6/2023), Nevada Nurses Foundation Shining Stars of Nursing in Nevada 50 under 50 (10/2021), University of Illinois at Chicago Chancellor's Student Service award (04/2018) and Advocate Nursing Research Symposium Evidence-based Practice Poster People's Choice award (04/2018).

Nikeshia Mobley



September 24, 2024

Attn: Michelle Harden

Advisory Council on the State Program for Wellness and the Prevention Chronic Disease

4150 Technology Way Suite 210

Carson City, NV 89706

To All this may concern,

I am writing to express my strong interest in serving on the Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease. As a dedicated Nurse Practitioner specializing in obesity and geriatric medicine, I am passionate about advancing health and wellness initiatives that improve quality of life and reduce the burden of chronic diseases across our state. My clinical expertise and commitment to patient-centered care align closely with the purpose of your program, and I am eager to contribute to shaping policies that promote long-term health and well-being.

Throughout my career, I have focused on the management and prevention of obesity, diabetes, cardiovascular diseases, and other chronic conditions that disproportionately affect vulnerable populations. In my current role, I lead comprehensive health management programs that emphasize lifestyle interventions, patient education, and interdisciplinary collaboration to address obesity and related chronic conditions across the lifespan. I understand firsthand the challenges and opportunities in providing holistic, preventive care to these populations and have seen how evidence-based strategies can positively impact patient outcomes.

As part of the advisory council, I would bring a clinical perspective that integrates best practices in obesity management, geriatric medicine, chronic disease prevention, and health promotion. My experience working with diverse patient populations—many of whom face barriers to care due to socioeconomic factors or limited access to resources—has provided me with a deep understanding of how state-level wellness programs can bridge these gaps and make lasting improvements in community health. Additionally, I am a strong advocate for preventive measures that address health disparities, particularly among vulnerable and underserved populations, including older adults.

I am excited about the opportunity to contribute to the strategic vision and ongoing efforts of the State Program on Wellness and the Prevention of Chronic Disease. I believe that my expertise in obesity management, geriatric care, and chronic disease prevention will be valuable in supporting the council's objectives. I look forward to the possibility of working collaboratively

with other professionals and stakeholders to create impactful health initiatives for our communities.

Thank you for considering my application. I would welcome the opportunity to discuss how my background and experience align with the goals of the council and how I can contribute to its success. Please feel free to contact me at 773-814-2440 or nikesha.mobley@unlv.edu.

Sincerely,

Nikesha "Nikki" Mobley, DNP, APRN, AGACNP-BC
Assistant Professor in Residence, UNLV School of Nursing
Founder/Nurse Practitioner, Elite Health and Wellness
Las Vegas, NV

Nikeshia Mobley, DNP, APRN, AGACNP- BC

UNLV School of Nursing

EDUCATION:

Date	Institution	Field of Student	Degree
2014 - 2018	University of Illinois at Chicago	Adult-Gerontology Acute Care Nurse Practitioner	DNP
2007 - 2009	Alvin Community College	Nursing	AAS
2001 - 2004	Rosalind Franklin University of Medicine and Science	Pathology Assistant	MS
1997 - 2001	University of Illinois at Chicago	Biological Sciences	BS

ACADEMIC EXPERIENCE:

Date - Date	Position	Institution, City, State
2023 - Present	Assistant Professor-in-Residence	University of Nevada, Las Vegas
2019 - 2023	Adjunct Nursing Faculty	College of Southern Nevada

EXPERIENCE OTHER THAN ACADEMIC TEACHING:

Date	Title	Place
2020 - Present	Founder/CEO	Elite Health and Wellness
2019 - 2023	Bariatric Nurse Practitioner	Las Vegas Bariatrics
2018 - 2020	Adult-Geriatric Nurse Practitioner	Premier House Calls
2014 - 2019	Perioperative Nurse, Performance Improvement Coordinator	Advocate Trinity Hospital
2013 - 2014	Perioperative Nurse	UT MD Anderson Cancer Center

LICENSURE/CERTIFICATIONS:

Nevada RN License
Nevada APRN License

ANCC Adult-Gerontology Acute Care Nurse
Practitioner Certification

HONOR SOCIETIES/ACADEMIES:

2023 – Present Sigma Theta Tau, Zeta Kappa at Large

HONORS AND AWARDS:

2024	Mary E. Mahoney Nurse of the Year, Eta Eta Eta Chapter of Chi Eta Phi Sorority, Incorporated
2023	Stellar Nurse and Shining Stars of Nursing 50 under 50 Award, Nevada Nurses Foundation
2023	Davis Leadership Award, Eta Eta Eta Chapter of Chi Eta Phi Sorority, Incorporated
2021	Shining Stars of Nursing 50 under 50 Award, Nevada Nurses Foundation
2018	Chancellor's Student Service Award, University of Illinois at Chicago
2018	People's Choice Award for EBP Poster, Advocate Nursing Research Symposium

RESEARCH, CREATIVE ACCOMPLISHMENT, AND SCHOLARSHIP

PUBLICATIONS:

Refereed Publications

Mobley, N. (2024). The Vital Role of an Adult-Gerontology Acute Care Nurse Practitioner. *Nevada RNformation* , 33(1), 7. <https://www.healthcareers.com/viewer>

Refereed Papers and Posters

Know Your Risks: Breast Cancer Education and Screening with BEXA at a Community Health Fair. Chi Eta Phi Sorority, Incorporated 54th Southwest Regional Annual Meeting and Education Conference, Colorado Springs, CO March 2023

RACCE for Tissue Plasminogen Activator in Acute Ischemic Stroke. Advocate Nursing Research Symposium, Oakbrook, IL April 2018

Less is Best: A single dose administration of a local analgesic. AORN Surgical Conference and Expo, Chicago, IL, March 2014

TEACHING:

COURSES TAUGHT

University of Nevada, Las Vegas School of Nursing

NURS 299	Nutrition
NURS 320	Pathophysiology and Pharmacology for Nursing II
NURS 350	Population Focused Nursing in the Community
NURS 401	Nursing Care of the Older Adults
NURS 425	Managing Complex Nursing Care Clinical
NURS 703L	Advanced Health Assessment Lab
NURS 704	Advanced Pathophysiology and Genetics I
NURS 714	Family Theory and Health Promotion
NURS 722	Midwifery IV - Primary Care
NURS 740R	FNP Adult and Women's Health Clinical
NURS 752	Advanced Practice Nurse Business and Roles
NURS 760R	FNP Geriatric and Chronic Illness
NURS 761	Clinical Synthesis

College of Southern Nevada

NURS 211L Medical-Surgical Nursing II Lab

SERVICE:

University of Nevada, Las Vegas

2023-2025 Graduate Awards Committee Member

2024-2026 School of Nursing Diversity, Equity and Inclusion Committee Member

Chi Eta Phi Sorority, Incorporated

2024-2025 President, Eta Eta Eta Chapter of Chi Eta Phi Sorority, Incorporated

2022-2024 Chair of Programs, Projects and Education Committee, Eta Eta Eta Chapter of Chi Eta Phi Sorority, Incorporated

2022-2024 Vice President, Eta Eta Eta Chapter of Chi Eta Phi Sorority, Incorporated

2020-2022 Secretary, Eta Eta Eta Chapter of Chi Eta Phi Sorority, Incorporated

PROFESSIONAL MEMBERSHIPS:

2023 - Present Sigma Theta Tau

2023 - Present Obesity Medicine Association

2020 - Present American Association of Nurse Practitioners

2019 - Present Chi Eta Phi Sorority, Incorporated

2018 - Present Nevada Nurses Association

2007 - Present American Nurses Association

Hyunhwa Lee, Ph.D., MSN, APRN, PMHNP-BC, FAAN

Interim Associate Dean of Research; Associate Professor with Tenure
University of Nevada, Las Vegas (UNLV), School of Nursing

Biography

Dr. Hyunhwa “Henna” Lee specializes in cognitive health, including topics such as brain injury and sleep disruption. As an Associate Professor with Tenure, Dr. Lee mentors and chairs both Ph.D. and DNP nursing students for their scholarly projects and also works with undergraduate and graduate students from multiple disciplines, including medicine, psychology, health science, life science, and computer science. Additionally, she teaches both undergraduate and graduate students for evidence-based practice and research in nursing, informatics, and quality improvement as well as nursing theories and family health promotion.

Expertise

Hyunhwa “Henna” Lee studies biobehavioral mechanisms for recovery from chronic mild traumatic brain injury (mTBI) or concussion, using peripheral epigenetic markers and digital biomarkers for post-injury symptoms, such as cognitive declines, psychosocial problems, and problems with walking and physical balance and eye movement.

Classes Taught

Among the classes Dr. Lee has taught include Biobehavioral Approaches in Nursing in Nursing Research in the PhD track, Advanced Health Assessment and Nursing Theory and Research in the MSN track, and Nursing Care of the Adult Medical-Surgical Patient, Pathophysiology and Pharmacology for Nursing II, and Nutrition and Development Across the Lifespan in the BSN track.

Education Background

Graduating with honors, Dr. Lee earned both her BSN and MSN in Nursing from Yonsei University, South Korea in 2000 and 2003, respectively. In 2007, she would go on to complete her Post-Master’s on the University of Michigan’s Psychiatric and Mental Health Nurse Practitioner Track and receive her PhD in Nursing by 2010.

Research or Scholarship

With the focus on epigenetic regulation in persistent functional changes, Dr. Lee and her transdisciplinary team—Brain Injury Translational Research (BITR)—has identified long-term (>5 years) cognitive, psychosocial, and sensorimotor impairments after mTBI, along with higher methylation and altered microRNA expressions in blood plasma that are associated with organismal injury and axonal degeneration. With a newly-developed mobile walking movement app, her team also reported greater walking body sways in chronic mTBI, compared to controls. Dr. Lee also found reduced accuracy of saccades in chronic mTBI, using the EyeLink 1000 Plus, a video-based eye-tracking system in her lab. With a recent grant by the American Psychiatric Nurses Association, she successfully launched a 2-week home-based cognitive-physical exercise intervention to facilitate mTBI recovery among diverse and underserved populations. After the intervention, the chronic mTBI group had significant improvements in cognitive function, psychomotor speed, and processing speed measured by a computerized neurocognitive test (CNS-VS). Those with mTBI history as well as early life adversity (e.g., abuse, loss of a parent, victim of violence, etc.) show great improvement also in overall post-mTBI symptoms, perceived cognitive function, sleep, well-being, and social activities after completing the exercise intervention.

Awards, recognitions, or group affiliations

Dr. Lee is currently actively engaged in the new UNLV Sports Research Innovation Initiatives as a core member of the Brain Health pillar of excellence. She is the recipient of numerous awards, including the 2017 UNLV SON Dean’s Award for Excellence in Research, the 2018 1st Place Award in Clinical Research from UMC, the 2019 2020-2023 UNLV Faculty Top Tier Doctoral Graduate Research Assistantship Program, and most recently the 2022 UNLV School of Nursing Silvestri Travel Awards. She has also received various scholarships and fellowships from her respective universities.

Clariana Vitoria Ramos de Oliveira, PhD, MSC, RN

Assistant Professor

University of Nevada, Las Vegas (UNLV), School of Nursing

Biography

Dr. Ramos, Ph.D., MSc, RN, joined the University of Nevada, Las Vegas (UNLV), School of Nursing (SON) faculty in July 2022. She came to UNLV from Harvard T.H. Chan School of Public Health, where she was a Postdoctoral Research Fellow in early child development in global health. Dr. Ramos worked as a Research in many low-and-middle-income countries such as Brazil, El Salvador, Pakistan, Rwanda, and Tanzania, developing and evaluating parenting programs to improve parents' mental health and children's development outcomes. Dr. Ramos worked through the Children's Behavioral Health Initiative (CBHI) services in Massachusetts as a Mental Health and Child Development consultant. Through these experiences, she narrowed her interests to working with under-resourced communities in the U.S, focusing on the mental health of minorities, including immigrants. Prior to academia, Dr. Ramos worked as a Family Registered Nurse attending families in vulnerability, poverty, and living in violent communities. She also worked as Epidemiologist in preventive medicine in Brazil.

Expertise

Dr. Ramos is an interdisciplinary global scientist with a significant experience in community-based programs, epidemiological methods, and years of clinical practice working with vulnerable children and families in Brazil and the United States.

Classes taught (or will teach)

Dr. Ramos teaches the undergraduate course of community health at UNLV. In the past she taught introduction to epidemiology, social determinants of health, early child development and public health in Universities in Brazil,

Education Background

Dr. Ramos has a strong interdisciplinary background – Dr. Ramos completed her bachelor and master of science in nursing at the Federal University of Rio Grande in Brazil, earned her doctoral degree at the University of São Paulo with a scholarship to study for one year as a visiting graduate student at Harvard University, and completed a four-year post-doctoral fellowship at Harvard T.H. Chan School of Public health.

Research

Dr. Ramos's work concentration:

- Determining the impact of social determinants, such as violence, on parental and child mental health
- Identifying the impact of parents' mental health on early child development
- Improving mental health programs and systems for children and families from minority groups

Her research focuses on applying epidemiological methods to analyze and understand the relationships between parents' mental health, exposure to violence, and early childhood development to identify targets of positive intervention in unstable social environments. Her recent work includes 1) an analysis of chronic maternal depressive symptoms on early childhood development in a disadvantaged population in rural Pakistan published in *Frontiers in Psychiatry*, 2) A global systematic review and meta-analysis that was commissioned by the World Health Organization on the effectiveness of parenting interventions for promoting parenting and early child development outcomes during the first three years of life published in *PLOS Medicine*, 3) Analysis of the maternal experience of violence, feeling of safety and nurturing care in middle-income countries.

Awards, recognitions, or group affiliations

Dr. Ramos received an International Fellow from CAPES Federal Agency at Harvard University in 2017. She received the 2009 Junior Researcher Award at the Federal University of Rio Grande during her BSN program. Dr. Ramos has been a member of the Society for Research in Child Development since 2019.

Evelyn S. Donis de Miranda, MPA

EDUCATION

University of Missouri-Kansas City, Kansas City, Missouri
Master of Public Administration Degree (MPA), May 2021
Specialization: *Healthcare*

University of Missouri-Kansas City, Kansas City, Missouri
Bachelor of Health Sciences Degree (BHS), December 2017
Minor: *Business Administration, Spanish*

PROFESSIONAL EXPERIENCE

Department of Health and Human Services (DHHS), Las Vegas, Nevada
Program Officer I, July 2022 – Present

- Manage the internship program for the Nevada Office of Minority Health and Equity (NOMHE) within the Department of Health and Human Services (DHHS).
- Lead the Nevada Office of Minority Health and Equity (NOMHE) 2024-2024 Strategic Plan efforts.
- Direct a Core Values Assessment (CVA) project for the Department of Health and Human Services (DHHS), which involves data collection, data analysis, and report writing.
- Aid in the implementation of the Department of Health and Human Services (DHHS) Diversity, Equity, and Inclusion (DIE) initiative.
- Develop systems to gather metrics on different activities conducted by the Nevada Office of Minority Health and Equity (NOMHE).
- Facilitate a Black, Indigenous, and People of Color (BIPOC) and allies support group for the Department of Health and Human Services (DHHS).
- Update the Nevada Office of Minority Health and Equity (NOMHE)'s webpage.
- Support the implementation of Senate Bill 222 which involves the creation of Diversity and Inclusion Liaisons (DILs) alongside the Governor's Office for New Americans (ONA) and the Commission on Minority Affairs.
- Help in making documents compliant with Americans with Disabilities Act (ADA) standards.
- Develop subject matter expertise to perform division-level observations and recommend systemic corrective actions, including the provision of technical assistance or training when needed.
- Analyze data from the Core Values Assessment distributed throughout the whole Nevada Department of Health and Human Services and develop individual reports for all divisions.
- Partner with internal partners on identifying and reducing bias and any potential systematic barriers and enablers of diversity and cultural competence.

Children's Mercy Hospital, Kansas City, Missouri

Research Associate, July 2022 – Present

- Act as the program manager for a Latino youth teen pregnancy program.
- Serve as a core member of the Population Health Formative Research Team.
- Ensure IRB compliance including development of study amendments and other compliance documents.
- Oversee research activities including but not limited to recruitment of participants and conduct individual interviews.
- Code qualitative data utilizing a web-based program.

Research Assistant, January 2018 – June 2022

- Assist with development of project protocols
- Review and create study documents such as consent forms and data collection tools
- Serve as liaison between principal investigators and research participants
- Enroll participants in different settings
- Conduct Spanish & English focus groups with participants about various subjects
- Administer surveys in person and via telephone
- Perform in-depth individual interviews with clinicians, parents, and other medical and community staff
- Manage projects data in Excel and REDCap
- Film study participants for testimonial videos about their partaking in a study
- Build research-related materials in English and Spanish
- Analyzed qualitative data through a coding platform
- Act as a bilingual (English/Spanish) mediator
- Serve as an advocate to other researchers in the organization on proper research methods

Mindoula Health, Las Vegas, NV

Case Manager, June 2021 – July 2022

- Assist Medicaid recipients in order to address their uncertainties related to the social determinants of health
- Manage a case load of over seventy clients including English and Spanish speakers
- Work together with clients in order to develop goals and create a service plan to achieve the desired outcomes
- Complete assessments with clients in order to better understand their needs
- Organize home visits and phone calls to discuss needs, goals, and referrals
- Research in order to identify resources to meet the needs of the clients
- Document all interactions conducted with each client on a software designed by Mindoula Health

Kansas City Health Department, Kansas City, Missouri

Public Health Specialist Trainee, August 2017 – December 2017

- Perform city-wide inspections and reinstatement of pools, bathing facilities, and food establishments
- Notify operators of code violations with written compliance reports during field visits
- Develop inspection reports in the EHS (Environmental, Health, and Safety) database
- Instruct the food handlers class for managers in Spanish

Haase and Long, Kansas City, Missouri

Field Case Manager, December 2015 – August 2017

- Assess uninsured patients' eligibility for federal and state health programs
- Evaluate patients' electronic medical record using Cerner HER, HealthWare, and STAR software
- Communicate with financial services, social workers, and healthcare providers about the status of patients' application status
- Compile clients' information and documentation in order to apply for benefits

Bishop Spencer Place, Kansas City, Missouri

Certified Nursing Assistant, April 2015 – December 2015

- Aid patients in recovery with their day-to-day activities
- Take patients' vital signs such as temperature and blood pressure.

Villages of Jackson Creek, Kansas City, Missouri

Certified Nursing Assistant, June 2011 – December 2015

- Help residents with their basic needs including bathing, feeding, toileting and dressing
- Observe and document resident's behaviors

PUBLICATIONS

- Goggin, K., Hurley, E.A., Lee, B.R., Bradley-Ewing, A., Bickford, C., Pina, K., **Donis De Miranda, E.**, Yu, D., Weltmer, K., Linnemayr, S., Butler, C.C., Newland, J.G., & Myers, A.L. (2022). Let's Talk About Antibiotics: A randomized trial comparing Higher versus Lower Intensity patient-provider communication interventions on antibiotic misuse in two US pediatric ambulatory clinics. *BMJ Open*, 12(11), e049258. PMC5942422
- Grimes, A., Lightner, J.S., Pina, K., **Donis de Miranda, E.S.**, Missen-Sibelius, E., Shook, R., & Hurley, E.A. (2022). Designing an adolescent physical activity and nutrition intervention before and after COVID-19: A formative research study. *JMIR Formative Research*, 6(1), e33322. PMC8785954.
- Montalbano, A., Chadwick, S., Miller, D., Taff, K., **De Miranda, E. D.**, Pina, K., & Bradley-Ewing, A. (2021). Demographic Characteristics Among Members of Patient Family Advisory Councils at a Pediatric Health System. *Journal of patient experience*, 8. PMC8573511.
- Goggin, K., Hurley, E.A., Bradley-Ewing, A., Bickford, C., Lee, B.R., Piña, K., **Donis de Miranda, E.**, Mackenzie, A., Yu, D., Weltmer, K., Linnemayr, S., Butler, C.C., Miller, M., Newland, J.G., & Myers, A.L. (2020). Reductions in Parent Interest in Receiving Antibiotics Following a 90-Second Video Intervention in Outpatient Pediatric Clinics. *The Journal of Pediatrics*, 225, 138-145. PMC7529942.
- Dewit, E.L., Meissen-Sebelius, E.M., Shook, R.P., Piña, K.A., **Donis de Miranda, E.**, Summar, M., & Hurley, E.A. (2020). Beyond clinical food prescriptions & mobile markets: Parent views on increasing healthy eating in food-insecure families. *Nutrition Journal*, 19(1), 1-12. PMC7487727.

PRESENTATIONS

- Romina L Barral MD MSCR; **Evelyn Donis de Miranda MPA** ; Melissa Miller MD MsCR; Mariana Ramirez MSW; Claire Brindis Ph.D.; Liz Miller MD Ph.D.; Vincent Staggs PhD; Megha Ramaswamy Ph.D., MPH. Creating a “Health Futures” program for Latino teens in rural communities. Poster presentation at 2023 National Hispanic Medical Association annual conference. Chicago, IL.
- Grimes, A., Lightner, J., Miller, T., Pina, K., **Donis De Miranda, E.S.**, Meissen-Sebelius, E., Shook, R., & Hurley, E.A. (2020, October). Sports, Physical Activity and Youth: A Qualitative Investigation to Inform Intramural Sport Participation. Oral presentation at American Public Health Association (APHA) 2020 Annual Meeting & Expo. San Francisco, CA.
- Meissen-Sebelius, E., Dewit, E., Shook, R., Piña, K., **Donis de Miranda, E.S.**, Summar, S. & Hurley, E.A. (2020, October). Parent views on increasing healthy eating in food-insecure families: Beyond clinical food prescriptions and mobile markets. Oral presentation at American Public Health Association (APHA) 2020 Annual Meeting & Expo. San Francisco, CA.
- Bradley-Ewing A, Bickford C, Gallagher T, Pina K, **Donis de Miranda E**, Hurley E, Myers A, Newland JG, Lee BL, Goggin K. (2020) Let's Talk About Antibiotics: Partnering with English and Spanish Speaking Parents to Develop Tools to Reduce Misconceptions About Antibiotics. Paper presented at the 9th International Conference on Patient and Family Centered Care. Nashville, TN.
- Pina, K., Hurley, E., Myers, A., Newland, J., Lee, B., Bradley-Ewing, A., Bickford, C., **Donis de Miranda, E.**, Goggin, K. (2020, May). The Impact of Antibiotic Prescribing for Acute Respiratory Tract Infection on Parent Satisfaction in a Pediatric Outpatient Setting. Poster presentation. 2020 Pediatric Academic Societies Meeting PAS, Philadelphia, PA.
- Bradley-Ewing A, Bickford C, Hurley E, Pina K, **Donis de Miranda E**, Mackenzie A, Ramphal A, Delay K, Schlachter S, Myers A, Newland JG, Lee B, LTAA CAB Members, Goggin K. (2019) Let's talk about antibiotics: Engaging English and Spanish speaking parents to develop an intervention to increase appropriate antibiotic use Submitted to the International Children's Advisory Network Summit, Kansas City, MO.
- Dahl, S., Hurley, E., Lee, B., Newland, J., Bradley-Ewing, A., **Donis-Miranda, E.**, Piña, K., Mackenzie, A., Goggin, K., & Myers, A. (October, 2019). Provider Education and Rapid Antigen Detection Test Use in Private and Academic Pediatric Clinics. Poster presentation at ID week 2019. Washington, D.C.
- Meissen-Sebelius, E., Dewit, E., Pina K., **Donis de Miranda, E.S.**, Summar, S. & Hurley, E.A. (2019, October). Caregivers Identify Barriers and Proposed Solutions for Food Insecure Families. Poster presentation at the 2019 Food & Nutrition Conference & Expo (FNCE), Philadelphia, PA.
- Dahl S, Hurley E, Lee B, Newland J, Bradley-Ewing A, **Donis-Miranda E**, Pina K., Mackenzie A, Goggin K, Myers A. Provider Education and Rapid Antigen Detection Test Use in Private and Academic Pediatric Clinics. ID week 2019, Washington DC, 2019. Abstract and Poster Presentation.
- Myers, A., Hurley, E., Bradley, A., Lee, R.B., Newland, J., Bickford, C., Pina, K., **Donis De Miranda, E.**, Mackenzie, A., Goggin, K. (2018) Provider's Close Approximation of Parental Desire for Antibiotics Doesn't Diminish Concern of Anticipated Conflict Presentation at ID week, San Francisco, CA. presentation at ID week, San Francisco, CA.

OTHER RELEVANT EXPERIENCE

Association of State and Territorial Health Officials (ASTHO), Las Vegas, Nevada

Building Capacity to Advance Health Certificate Program, November 2023

- Complete six-week course work sessions.
- Develop a change of management plan on how to improve service delivery at a government agency.

University of San Carlos, Guatemala City, Guatemala

Undergraduate Student Mentor, January 2019 – December 2023

- Aid an international English student on a project to fulfill requirements to obtain a bachelor's degree of Linguistics in the English language.

Children's Mercy Hospital, Kansas City, Missouri

Health Literacy Committee Member, October 2019 – February 2021

- Train hospital teams on health literacy principles and procedures.
- Review hospital written materials to make sure that they are at the desired reading level upon request.

Children's Mercy Hospital, Kansas City, Missouri

Inclusion and Diversity Research Work Group Member, March 2020 – February 2021

- Serve as an advocate for inclusion in research.
- Assist other members within the group to develop guidelines that promote diversity in the new
Children's Mercy Research Institute

Truman Medical Center-Hospital Hill, Kansas City, Missouri

Community Engagement Intern, August 2017 -December 2017

- Analyze and review data from different programs handled by the Community Health Strategies and Innovation Department
- Assist the department's registered nurse in community events.
- Organize data in Excel spreadsheets and write reports.
- Develop PowerPoint presentations and present them to department members in weekly meetings.

University of Missouri-Kansas City, Kansas City, Missouri

Undergraduate Scholarship Recipient, January 2015 – April 2016

- Develop a research study on the media portrayals of Latina/o and their impact on Latina/o undergraduate students.
- *Collected* data on students' perception of media discrimination against Latinos/Hispanics through a survey.

University of Missouri-Kansas City, Kansas City, Missouri

Avanzando Program Member, August 2015 – May 2021

- Participate in summer enrichment programs, social activities, and educational activities, including resume building and internship informational meetings.

University of Missouri-Kansas City, Kansas City, Missouri

Bachelor of Health Science Society Member, January 2016 – December 2016

- Represent the Bachelor of Health Sciences Society at the Student Council of Nursing and Health Science
- Serve as a bridge of communication between these two organizations.

SKILLS

- **Areas of expertise:** qualitative research skills, community engagement, cultural competency, project management, data analysis, organizational development, Diversity, Equity, and Inclusion
- **Computer Skills:** Proficient on Microsoft Office Suite, Adobe Creative Cloud, Dedoose platform, REDCap software, Ektron System
- **Language:** Spanish

Attachment for Agenda Item #6

The Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease (CWCD)

The Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease (CWCD), formerly the Advisory Council on the State Program for Fitness and Wellness was established by Senate Bill (SB) 197 during the 2005 Legislative Session to make recommendations to the Division of Public and Behavioral Health concerning the State Program for Fitness and Wellness.

This Council shall carry out the provisions in accordance with [NRS 439.521](#).

Programs

CWCD specifically provides recommendations to the [Chronic Disease Prevention and Health Promotions](#) section of the Nevada Division of Public and Behavioral Health. Programs include:

- [Alzheimer's & Related Dementias Program](#)
- [Comprehensive Cancer \(CCCP\)](#)
- [Women's Health Connection \(WHC\)](#)
- [Diabetes Prevention and Control \(Diabetes\)](#)
- [Heart and Stroke Prevention and Control \(Heart\)](#)
- [Wellness and Prevention Program](#)
- [Tobacco Prevention and Control \(TPC\)](#)
- [WISEWOMAN Program](#)
- [Worksite Wellness \(WW\)](#)
-

Preventive Health and Health Services Block Grant (PHHS)

The Federal Government requires the Preventive Health and Health Services Block Grant (PHHSBG) to have a state advisory oversee and make recommendations to the annual work plan. In Nevada, this responsibility has been given to CWCD.

Grantees must hold a minimum of two Advisory Committee meetings each fiscal year, one of which must be prior to Work Plan submission. The second Advisory Committee meeting may be held at a future date, but that date must be prior to July 1st of the fiscal year. As per the legislation, the State Health Officer (SHO) must chair the meetings. The SHO may appoint a designee to chair the meetings. If a designee is appointed, the minutes must reflect the designated appointment by the SHO.

In addition to the required advisory meetings for the PHHSBG, at least one Public Hearing is required per federal fiscal year. A Public Hearing must have occurred prior to application submission.

Kidney Disease Advisory Committee (KDAC)

Senate Bill (SB) 341 amended Chapter 439 of the Nevada Revised Statutes ([NRS 439.261](#)) during the 81st Legislative session to allow the Division of Public and Behavioral Health (DPBH) to apply for grants addressing health disparities relating to kidney disease, establishment of advisory committee (KDAC), and annual reporting. DPBH consults with KDAC to increase education concerning and awareness of kidney disease.

- Kidney Disease Resources



Contact Us

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Quality Improvement
Manager, Chronic Disease
Prevention and Health
Promotion
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210
Carson City, NV
89706
Phone: (775)389-9181
Email:
mhardern@health.nv.gov

General Information

- [CWCD Membership](#)
- [CWCD Bylaws](#)
- [CWCD Statutory Information](#)
- [CWCD Listserv](#)

Council Meetings

- [CWCD and KDAC 2024 Meetings](#)
- [CWCD 2023 Meetings](#)
- [CWCD 2022 Meetings](#)
- [CWCD 2021 Meetings](#)
- [CWCD 2020 Meetings](#)

PHHSBG

- [About PHHSBG](#)
- [PHHSBG Statutory Information](#)

Public Hearings

- [PHHS Public Hearing Agendas](#)

Kidney Disease Resources

- [Chronic Kidney Disease: "The Silent Killer" \(comagine.org\)](https://comagine.org/chronic-kidney-disease-the-silent-killer)
- [CKD Impacts Medicare Beneficiaries](#)
- [Chronic Kidney Disease Heat Map \(comagine.org\)](https://comagine.org/chronic-kidney-disease-heat-map)
- [How to Manage CKD](#)
- [Preparing for Emergencies: A Guide for People on Dialysis \(comagine.org\)](https://comagine.org/preparing-for-emergencies-a-guide-for-people-on-dialysis)
- [Chronic Kidney Disease and Risk Management: Standards of Care in Diabetes—2024 | Diabetes Care | American Diabetes Association \(diabetesjournals.org\)](https://diabetesjournals.org/care/standards-of-care-in-diabetes-2024)
- [American Heart Association/ADA: Know Diabetes by Heart website](https://www.heart.org/health-topics/kidney-disease)

Attachment for Agenda Item #7

Wellness at work website updates.

Presented by Natalie Gautereaux and Janet Osalvo, Nevada Public Health Foundation.

Website Link:

[Wellness at Work – Nevada Public Health Foundation](https://nevadapublichealthfoundation.org/wellness-at-work/)

<https://nevadapublichealthfoundation.org/wellness-at-work/>

Attachment for Agenda Item #8

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease
April- June 2024**

**Southern Nevada Health District (SNHD):
Office of Chronic Disease Prevention & Health Promotion (OCDPHP) Report**

Staff: Amanda Brown, a Health Educator in our office transferred to the Office of Public Health Preparedness. Her duties including media liaison have been transferred to Lily Davalos in our office who oversees our social media and websites. We will recruit for Amanda's position in October/November.

Section News: No updates.

Programming

Chronic Disease Prevention Program (CDPP)

Physical Activity:

CDPP provides support to the CCSD Safe Routes to School Program (SRTS) to expand SRTS participation and increase the number of schools participating in the Achievement Level Program (ALP). This school year, with our support, the following outcomes were noted:

- The number of schools that received Achievement Level Recognition status increased by nearly 40% from 28 to 40. This includes 8 schools that reached Platinum Level (highest level), also an increase from last school year.
- Over 400 schools received SRTS support for programs and activities including bike rodeos, presentations, Walk and Roll and Nevada Moves Day programs, educational presentations for parents, safety equipment (signage, No U-Turn banners, yellow safety vests), and Positive Presence campaigns.
- SRTS partnered with the City of Las Vegas to conduct 11 walk audits at local schools and 32 school observations and then worked with those schools to develop school action plans to increase safety.

The 2024 Move Your Way (MYW) Initiative kicked off in May. Move Your Way promotional and educational materials are distributed at community events and sponsored pool parties that provide free admission for families during the summer to promote physical activity. To date, the CDPP team and partners have participated in 8 events reaching over 1,850 people. In addition, CDPP and partners are also conducting targeted outreach to the Hispanic community to promote MYW at culturally specific events. To date, the team has attended 3 culturally targeted events reaching over 1,100 people with culturally and linguistically appropriate educational materials and resources to promote physical activity. The Move Your Way initiative will run through Labor Day.

Nutrition:

The spring 2024 Pop-Up Stands kicked off in April. Two Pop-Up stands occurred monthly through June at the RTC's Bonneville Transit Center. Pop-Up Stands sell regionally grown fresh produce at discounted prices and accept SNAP/EBT and Double Up Food Bucks coupons. They are open to all, but intended to serve our neighbors who have financial or transportation

Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease
April- June 2024

barriers to accessing fresh fruits and vegetables. In total, markets sold over 1,500 pounds of produce, with over 20% of transactions being SNAP transactions. In addition, over \$200 worth of Double Up Food Bucks coupons were distributed. The Pop-Up stands will resume in September.

The CDPP worked with 2 places of faith serving the Hispanic community this quarter to provide Faithful Families Classes in Spanish. Iglesia ECHO and Ven y Ve Church each hosted 8 Faithful Families classes during April. Faithful Families is an evidence-based curriculum that provides education on healthy nutrition and physical activity appropriate for faith-based settings. Classes were taught by CDPP staff and promotoras. 32 people attended at least one class.

CDPP along with 100 Black Men, sponsored the May online kids cooking class. The class featured a heart-healthy recipe and in commemoration of Stroke Awareness Month, educational materials promoting heart health were provided along with ingredients. 60 people participated in the May class

CDPP staff updated the Healthy Fellowship Guide. The Healthy Fellowship Guide is a guide for faith-based organizations to support implementation of healthy eating and physical activity policies, programs, and practices. The updated guide is on our Get Healthy and Viva Saludable websites.

Heart and Stroke:

The CDPP's Barbershop Health Outreach Program (BSHOP) hosted 'Shop Talk: Cut to the Chase' at Masterpiece Barber School on June 27 and 'Salon Talk: A Healthy You is a Beautiful You' at The Beauty Spot on June 1. Both events are geared towards the African American community.

- Shop Talk was an interactive event featuring experts addressing topics specific to men's health including heart disease, mental health, and prostate health. Over 50 men attended Shop Talk. 12 men received a BP screening/referral, and 13 men received a referral for mental health services. The event was featured in a new story on Channel 3.
- Over 30 women attended Salon Talk, which also featured expert panelists addressing topics such as heart disease, mental health, and stress management. 17 women received a BP screening/referral at Salon Talk. The salon owner is also planning a follow up activity addressing stress management and physical activity through yoga.

CDPP sponsored a free, Self-Monitoring Blood Pressure Program (SMBPP) community class at the Durango YMCA. The class began in March with 25 participants and ended in June. The class was offered in English and Spanish. 21 people completed the course (84%). Of those that completed the course, 62% were able to lower their BP from elevated, stage 2, or stage 1 to the normal range and 10% were able to lower their BP but not to the normal range yet.

Diabetes:

This quarter, CDPP staff facilitated 8 Diabetes Self-Management & Education (DSMES) classes. All the classes were offered in-person. Four classes were provided in Spanish and 4 were provided in English. Three classes were offered at SNHD and 5 were offered at off-site locations

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including CenterWell, YMCA, and the Arthur Sartini Senior Housing Complex. In total, 90 people attended at least 1 class.

CDPP sponsored a free, evidence-based Diabetes Prevention Program (DPP) class for the community. The DPP class was facilitated by our partner, AAA Healthcare Institute and held at Nevada Partners. The class began in fall 2023 and wrapped up in June (maintenance is ongoing). In total, 14 participants registered for the class and 11 completed the course. Of those that completed the course, 73% reduced their weight and increased their physical activity. 36% of completers reduced their A1c to within goal range (5.1% - 6.7%) and significantly reduced their risk of developing type 2 diabetes. CDPP is sponsoring another community DPP class which began at the end of June.

Obesity:

With support from our state subgrant, CDPP designed a postcard with information about the 5210 initiative and promoting the Nevada HEAL website for healthcare providers. The postcard was sent to 75 pediatricians in Southern Nevada and 750 members of the Clark County Medical Society. Additional materials were distributed at a CCMS event in June.

CDPP ran a 5210-campaign promoting 5210 guidelines to the general community. The digital campaign ran in English and Spanish and included online banner ads and paid social media ads.

Community Outreach/Engagement:

Not including events already listed above, our CHWs participated in 5 community events this quarter reaching over 500 people. Culturally and linguistically appropriate educational materials and resources to prevent and self-manage chronic were distributed.

Tobacco Control Program (TCP)

TPP staff participated in 15 events at local high schools to promote vape-free lifestyles. A total of 107 youth-focused counter-marketing events have occurred in schools and the community during the project period.

TPP staff began recruiting high school sports teams to partner with during the 2024-2025 school year. Teams shared vaping prevention messages on their social media pages, in addition to social media pages of individual athletes from each team. This year's initiatives resulted in 135 youth-led counter marketing initiatives conducted in communities, schools and online.

The SNHD TCP's African American initiative titled Because We Matter, partnered with 12 local churches for No Menthol May. Approximately 85% of African American adults who smoke use menthol cigarettes. Staff provided educational materials, including social media ads, videos, handouts, branded promotional items, and the Nevada Tobacco Quitline cessation information to participating churches to raise community awareness about population-specific tobacco issues, flavoring in tobacco products, the risks of menthol tobacco products, tobacco marketing,

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and the harm to African Americans. Staff engaged the community, distributed educational and promotional materials, and presented on No Menthol May topics during outreach activities.

Because We Matter sponsored and partnered with Clark County Parks and Recreation for the 34th annual Jazz in the Park series, running from May 11th to June 8th. This smoke-free community event, primarily attended by African Americans in Clark County, consisted of five event dates. Staff provided educational materials on tobacco-related topics, including vaping, flavoring, and menthol, and promoted the Nevada Tobacco Quitline to attendees at all five events. The total attendance for all five events in the series was over 11,000.

The TCP's Hispanic/Latinx initiative, Por Mi Por Ti Por Nosotros, Viva Saludable partnered with the Mexican Patriotic Committee's annual Cinco de Mayo event; CCSD's Mariachi competition, and Latinas in Power (LIP) painting event to promote tobacco-free lifestyles and cessation resources. Nearly 4,000 individuals attended the events. TPP staff also updated a youth prevention video, tailoring it for Latinx youth. The video discusses the dangers of vaping and offers cessation resources. The video will be shown during an upcoming Latino Youth Leadership Conference.

The SNHD Tobacco Control Program's Native Hawaiian/ Pacific Islander initiative, Island eNvy, partnered with the fourth Annual May Day event in Las Vegas on May 5th. This family friendly event was smoke and vape-free with over 450 in attendance.

The TCP is collaborating with statewide partners to conduct tobacco purchase assessments in tobacco retail settings. These assessments assess a retailer's adherence to Nevada's tobacco laws including ID verification. Additionally, tobacco retailers will be given a Tobacco Retailer toolkit to educate them on how to be a Responsible Retailer. The surveys began on April 1st. By the end of May, 600 assessments were completed at stores in Southern Nevada.

TPP staff actively participate in Attracting Addiction, a statewide initiative to share information on the dangers of flavored tobacco. Attracting Addiction recently launched a new campaign, "It's Why Kids Try," to highlight the tobacco industry's predatory marketing of flavored products to appeal to youth.

Electronic referrals from University Medical Center (UMC) and Southern Nevada Health District were made to the Nevada Tobacco Quitline. Patients who use tobacco were electronically referred via the electronic health record system. UMC is the highest source of electronic referrals to the Quitline in the State of Nevada, averaging over 900 a month. Over 27,000 UMC patients have been electronically referred to the Quitline to date.

TCP staff continued communication with the Nevada State University Policy and Sustainability committee members, professors, Nevada State Student Association, and the Office of Culture, Planning, and Policy to provide technical assistance on tobacco-free policy. The policy is expected to be adopted in December 2024. Staff continued discussions with the CSN Faculty Senate's Environmental Strategies committee and staff tabled at CSN's West Charleston campus

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to educate students, faculty, and staff about the benefits of a tobacco-free policy. A media campaign consisting of web banners and social ads promoting the benefits of a tobacco-free campus also ran during this time.

October 2024

**Northern Nevada Public Health (NNPH) - formally Washoe County Health District
Chronic Disease and Injury Prevention (CDIP) Program Report
Summary of activities August 2024 – October 2024**

Staffing

The NNPH CDIP program has six full-time staff and a program manager. The team has several intermittent hourly (IH) staff who help complete grant deliverables for the program. In addition to the programmatic team members, two employees dedicate time to support the CDIP program, a Community Health Worker and an Office Specialist. In August, the team welcomed Tayler Gerhard and Siena Illa as Intermittent hourly health educators working on 5210 activities. In September the team welcomed Dulce Silva, a Public Service Intern who will assist with 5210 tasks.

Section News

One staff member attended the 2024 NACCHO conference which was themed: "Heard it Through the Grapevine: Public Health Partnerships, Collaboration, and Innovation." Knowledge gained on best practices was shared with other CDIP team members for exploration and/or implementation in our community.

Programming

The Chronic Disease and Injury Prevention Program (CDIP) focuses on the modifiable risk factors of tobacco use and exposure, lack of physical activity, and poor nutrition, as well as injury prevention (intentional and unintentional) and responsible cannabis use, including eliminating secondhand cannabis smoke exposure. These modifiable risk factors impact the leading causes of death in Washoe County, and by moving the needle on these risk factors, the CDIP Program aims to reduce illness and premature deaths in Washoe County and improve quality of life of those that live, work, and visit our community. Key approaches include efforts concentrating on policy, systems, and environmental change.

Tobacco Prevention and Control highlights

- Staff developed a youth vaping prevention workplan outlining priorities and strategies. Key components include collaborating with WCSD and other youth-focused organizations, parent education sessions, collecting data to help guide the development of outreach activities and media campaign(s). Staff began working on reestablishing partnerships with WCSD and youth-organizations as well as drafting survey instruments for data collection.
- CDIP featured in the Divisional Update for the District Board of Health with information on Smoke Free Multi Family Housing. Over the last decade, CDIP staff have worked with employees at nearly seventy-five (75) MFH communities that have established voluntary no smoking policies at their properties. This has resulted in over eight thousand units being smoke free and has impacting thousands of individuals and families (estimated impact is between 8,073-32,202 and individuals). Last year, CDIP staff assessed these properties' smoke-free policies to explore the comprehensiveness of the policy language as well as identify needs for future policy expansion.
- Staff participated in the HealthFIT program event at the University of Nevada, Reno to provide incoming freshman students interested in health-related fields information about potential future career the opportunity to interact with public health professionals. Staff showed and

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talked about examples of tobacco control and youth vaping prevention efforts in the community and gave an overview of the program. While discussing programmatic efforts, staff shared the current survey being conducted to understand the perceptions on vaping among youth and young adults and gave students the opportunity to participate in the survey. Staff talked to approximately 110 students and conducted 24 surveys. Additionally, staff attended local back to school vaccine events to interact with youth and survey them about attitudes around vaping and new vaping products.

Physical Activity and Nutrition highlights

- The Healthy Corner Store media campaign concluded, and staff received information on the reach. The English and Spanish videos launched on Facebook with a total reach of 40,819. There was a total of 204,676 impressions of the English video, and 152,002 impressions of the Spanish video. In addition, the campaign was shared through YouTube ads, with a total of 538,531 impressions and 223,141 views for both English and Spanish videos.
- Staff attended the NNPH back-to-school vaccine events on August 10th & 17th. These events provided the opportunity to interact with parents and have them complete a family engagement survey to gain insights on how to best reach parents and provide them with resources tailored for healthy eating and active living. In addition, staff tabled at the back-to-school expo hosted by WCSD on August 10th, with the goal of surveying parents. From these events, approximately 165 healthy eating and active living surveys were completed.
- Staff attended Glenn Duncan's back-to-school fair, along with the 5210 program. Together, healthy eating and active living resources were distributed to approximately 60 families. Families received recipe cards, informational handouts, healthy behavior pocketbooks, supplies tailored with healthy messaging, and tools to incentivize healthy behaviors. Staff played trivia with the students for fun giveaways. (pictures from event below)



October 2024

Cannabis and Opioid/Substance Prevention highlights

- After assessing capacity to address opioid and substance prevention use and abuse, the CDIP team is reducing activities in this area. Staff is working towards handing over leadership of the Washoe County Substance Abuse Taskforce, and focusing on key activities that will be maintained, such as the Rx take back events that occur twice a year with community partners.
- Staff applied for the 2024 Washoe Opioid Abatement and Recovery Fund grant and was notified of the funding amount offered, which was under the amount the program would need to dedicate a staff person to work on activities. Because of this, the program declined the funding.
- Staff completed trainings related to Cannabis, including the Cannabis Prevention Education Suite offered by the Rocky Mountain Public Health Training Center and Marijuana Message: Using Tailored Media Strategies to Reach Priority Population Youth by the Northwest Center for Public Health Practice.
- Staff researched the local landscape of fifteen cannabis dispensaries and connected with the Northern Nevada Area Director of AYR Wellness to discuss secondhand smoke exposure education messaging within dispensaries. AYR Wellness is a multi-state cannabis operator involved in cultivation and retail consumption. Besides owning major product brands, ayrwellness.com includes retail with two local dispensaries Mynt (two locations in Reno) and the Dispensary (one location Washoe County, three in Clark County).

Injury Prevention highlights

- Staff provided an Applied Suicide Intervention Training Skills (ASIST) for 20 local participants, including staff from NNPH. All participants completed the 16-hour certification training, designed to increase community capacity to aid someone at risk of suicide, and help keep them safe.
- Through the Washoe Suicide Prevention Alliance (WSPA), staff distributed a follow-up survey to local federally licensed firearm dealers and achieved consent from four (4) of the dealers to be included on the WSPA Temporary Safe Storage Map. These locations act as a community resource for individuals to create time and space from a firearm during a time of crisis or increased risk of harm.



Carson City Health and Human Services Report 3rd Quarter 2024 (7/1/2024 – 9/30/2024)



Chronic Disease Prevention and Health Promotion (CDPHP) Division

Community Outreach:

Outreach events staff participated in during Q3 of 2024:

Staff participated in eleven (11) community outreach events – collaborated with various other divisions within CCHHS including Environmental Health, Human Services, and Public Health Preparedness.

Total reach for outreach events were 1,056 parents/adults and 1,603 youth

8/6/24: Sheriff's Night Out

8/16/24: Empire Elementary Health Fair

8/16/24: Back to School Bash at Mills Park

8/30/24: Lyon County Benefits Fair

9/5/24: Empire Elementary Back to School Night

9/12/24: Pioneer High Open House

9/14/24: Sassabration 2024

9/24/24: Carson City Employee Health Fair

9/26/24: Minden Elementary Health Fair

9/27/24: Mark Twain Elementary Fall Carnival Night

9/28/24: Walk/Run to Remember (Dementia-Alzheimer's awareness) at the McFadden Square

Adolescent Health Education Program

Program funded through:

The Title V Sexual Risk Avoidance Education (SRAE) Program

The Personal Responsibility Education Program (PREP)

Making Proud Choices, Comprehensive Sexual Education

Provides both abstinence and contraceptive use by using evidence-based, medically accurate safe sex education to youth ages 13-19 years old. The goal is to prevent teen pregnancy and exposure to sexually transmitted infections (STIs), including HIV/AIDS. In addition to evidence-based curricula, this program will address the adult preparatory topics: Healthy relationships, positive adolescent development, and healthy life skills.

This curriculum is funded by The Personal Responsibility Education Program (PREP) which has limited funding to get us through programming for the entire grant year. This lack of funding has limited the program from being able to expand. We do not have plans for increasing numbers as funding for personnel lasted until the end of June 2024. For classes already scheduled in Q3, other other funding sources were used.

Statistics –

- 362 total participants enrolled from January 1, 2024 to September 30, 2024
- Total participants enrolled in Q3: 32
- 361 total participants completed 75% of the curriculum (a requirement for completion of the program) the program from January 1, 2024 to September 30, 2024
- Total participants completing 75% of the curriculum (a requirement for completion of the program) in Q3: 46

CCHHS Adolescent Health staff conducted classes at the following locations for Q3:

- Auroa Pines
- Carson City Juvenile Services - Probation
- China Springs
- Western Nevada Regional Youth Center (WNRVC)

Promoting Health Among Teens, Abstinence Only

Provides evidence-based, medically accurate abstinence education to youth ages 10-19 years of Age. The overall goal is to prevent teen pregnancy and exposure to sexually transmitted infections (STIs), including HIV/AIDS. Additionally, it teaches young people sexual risk avoidance, personal responsibility, self-regulation, goal setting, and healthy decision making. This program promotes the prevention of youth risky behaviors without normalizing teen sexual activity and emphasizes focusing on a positive future.

Statistics –

- 221 total participants enrolled from January 1, 2024 to September 30, 2024
- Total participants enrolled in Q3: 18
- 193 total participants completed 75% of the curriculum (a requirement for completion of the program) the program from January 1, 2024 to September 30, 2024
- Total participants completing 75% of the curriculum (a requirement for completion of the program): 0

CCHHS Adolescent Health staff conducted classes at the following locations for Q3:

- Virginia City Middle School

Budget

- General Funds – None
- Grants – 100%

Tobacco Control and Prevention Program

Program funded through:

Centers for Disease Control and Prevention's ("CDC") Tobacco Control and Prevention

Nevada Clinical Services formerly the Funds for Healthy Nevada

Youth Vaping Prevention – 4A SB118

Purpose of program is to reduce tobacco use and prevent imitation among youth and adults through education, promoting quitting for all tobacco products and nicotine users by promoting cessation resources and reduce the exposure to secondhand smoke and e-cigarettes/vape emissions through raising awareness and education of voluntary smoke-free and tobacco-free policies.

- Tobacco Control and Prevention Program staff continue to be members of the Nevada Tobacco Control and Smoke-Free Coalition ("NTCSC"). Leadership positions CCHHS staff currently hold on the coalition include Secretary and Communication Chair.
 - Through NTCSC, CCHHS staff continue to support the development of educational materials for statewide partner utilization by participating on a communication committee and policy committee. These two groups help develop the priority areas identified during the prior year's strategic planning meeting. The current priority areas include are Prevention Funding and educating on the dangers of flavored tobacco products, and youth access via tobacco retailers.
 - Staff continue to promote the tobacco Quitline for adults and youth through presentations, community outreach events, social media, and to healthcare providers.
- Program Specialist is trained on the following curriculums to be able to offer to the community:
 - CATCH MY BREATH: An evidence-based youth vaping prevention program that has been proven to substantially reduce students' likelihood of vaping. For ages 10-18 years (Grades 5-12) can be taught in one or multiple grade levels
 - Not on Tobacco (N-O-T): is an evidence-based voluntary youth centered cessation program to help teens quit smoking or vaping by addressing total health to develop and maintain positive behaviors. Participants talk about the importance of physical activity, nutrition, enhancing their sense of self-control, and improving life skills such as stress management, decision making, coping and interpersonal skills. Additionally, they will learn to identify their reasons for smoking or vaping, healthy alternatives to tobacco use and finding people who will support them in their efforts to quit.
 - Intervention for Nicotine Dependence: Education, Prevention, Tobacco and Health (INDEPTH): is an interactive evidence-based program that teaches students about nicotine dependence, establishing healthy alternatives and how to kick the unhealthy addiction that got them in trouble in the first place. Not a cessation program but is a convenient alternative to suspension or citation that helps schools and communities address the teen vaping problem in a more supportive way.

Budget

- General Funds – None
- Grants – 100%

Prevention Health and Health Services

Program funded through:

Preventive Health and Health Services (PHHS) Block Grant

The program works on educating individuals who are overweight or obese. Program available to individuals whose Body Mass Index (BMI) is higher than 25 and are interested in receiving more information on healthier lifestyles within CCHHS's Clinic.

- Continuing to monitor CCHHS clinic patients whose BMI are higher than 25.
 - Looking to improve engagement with patients who are interested in living a healthier lifestyle.
 - Collaborating with 5210 program for educational materials and resources
- Staff member is spending 10% of their time for this program.

Budget

- General Funds – None
- Grants – 100%

Ryan White- Part B Program (Outreach Services: Retention-in-Care)

Program funded through:

Office of HIV/Ryan White: Ryan White HIV/AIDS Program – Part B for Outreach Services

Program's purpose is to:

- Identify people who do not know their HIV status so are not in care.
- Linkage or re-engagement of People Living with HIV (PLWH) into medical care and the HRSA Ryan White HIV/AIDS (RWHAP) services.

The program works with individuals with a last known address within one of the 15 rural and frontier counties. Clark and Washoe counties are excluded.

Statistics: 139 services were provided to 109 clients.

Budget

- General Funds – None
- Grants – 100%

Nevada Institute for Children's Research and Policy

Report Summary

Project Period: July – September 2024

In partnership with the Nevada Early Childhood Obesity Prevention (NECOP) Workgroup members, NICRP will implement NECOP State Plan activities to help improve weight status among children zero (0) to eight (8) years of age.

The 2021-2026 state plan is divided into seven (7) overarching goals:

- (1) Early Care and Education Facilities
- (2) Awareness and Education for parents
- (3) Awareness and Education for providers and community partners
- (4) Establish Data Collection Systems
- (5) Increase knowledge of best practice and current research in Early Childhood Obesity prevention strategies
- (6) Increase number of Caring for our Children (CFOC) and Physical Activity and Nutrition (PAN) standards being met in Nevada, and
- (7) Increase sustainable funding to support Nevada Early Childhood Obesity Prevention efforts

These goals are inclusive of 39 total objectives, further broken down into a total of 56 activities to be completed over the five-year state plan. Workgroup members and organizations provide quarterly updates on progress toward each of these activities.

Systems and Data Collection

NICRP worked with the NECOP members to develop an internal system for collecting and analyzing quarterly progress of all 7 goals among partnering members and organizations. The following progress has been reported since the last report on June 30, 2024:

During this project time period, NICRP convened one (1) in-person (in Las Vegas) and a virtual meeting on September 17, 2024 with the Early Childhood Obesity Prevention Workgroup to track and evaluate the implementation of The Nevada State Early Childhood Obesity Plan. The workgroup continues with the goals and activities, specifically focusing on reviewing Latisha Brown and the childcare licensing team's recommendations regarding our proposed revisions to the Nevada Early Child Care Regulations and the Nevada Registry Wellness Training rubric discussed in detail below. NICRP plans to continue discussing with the workgroup ways to increase awareness through the implementation of Year 3 objectives and activities.

Reports

Achieving a State of Healthy Weight (ASHW) is a national report inclusive of 47 high-impact obesity prevention standards (HIOPS, or 'standards') in child care licensing regulations that promote infant feeding practices, healthy nutrition and mealtime practices, opportunities for active play, and decreasing the frequency of screentime. The NECOP workgroup reviewed Nevada's current national standings based on the 2022 ASHW Report and developed proposed amendments to 23 of the 32 Nevada Administrative Codes (NAC) on the ASHW standards which Nevada is currently not meeting. A survey was then sent out to licensed childcare facilities in the state to gain an understanding of potential barriers associated with these proposed changes. Among the provider responses, a high percentage reported approving of regulatory changes given the following recommendations are taken into consideration:

1. Rephrase any verbiage utilizing the term "primary care provider" to specify healthcare provider and/or childcare provider.
2. Specify quantities and/or duration of any amendment which requires an adjusted volume or time component.
3. Among all amendments, be mindful of developmental delay and children/caregivers with adaptive needs.

The survey was then distributed to families in the state of Nevada to gain insight on implications and barriers for children and their families. The parent/caregiver survey was disseminated between August – September 2023, with a total of 132 completed responses during this time. Of the 19 total revisions provided in the survey for parents, 6 had the majority in approval of the changes. Of the remaining 13 revisions, the greatest concern among parents was a lack of assistance/support/ knowledge, followed by a lack of potential funding for facilities.

The full report is now finalized and was reviewed by the workgroup at the 2024 Q1 quarterly meeting. Several members of NECOP workgroup met with Latisha Brown from Nevada childcare licensing on March 29, 2024, to discuss the report and proposed revisions to the corresponding Nevada regulations. On June 13, 2024, Latisha and her team were instrumental in providing their comments on the Nevada Early Child Care Regulations. These comments were sent to the workgroup to review prior to the June (2024 Q3) meeting.

NICPR compiled the licensing team's comments comprehensively and sent this document to the workgroup prior to the September (2024 Q4) meeting. During the Q4 meeting, the workgroup discussed the proposed revisions to the corresponding Nevada regulation and made decisions about whether to change or keep the revisions, based on the licensing team's comments. NICRP will compile the workgroup's decisions for each Nevada regulation made during the meeting and send them to the workgroup for review. Afterwards, the workgroup will determine the next steps, including addressing the state licensing board and/or awaiting the 2025 legislative session.

Policy

Per NAC 432A.323, all licensed childcare providers are required to complete two or more hours of training in wellness including childhood obesity, nutrition, and moderate or vigorous physical activity

within 90 days of employment and each year thereafter. The Nevada Registry worked with the EC Obesity Prevention workgroup to develop content guidelines for wellness courses, which was finalized during Q1 of 2023. The document outlines the content guidelines, course objectives and trainer qualification requirements for the required training. During Q2-Q4 of 2023, the Nevada Registry continued to partner with the workgroup to develop a review process of all current statewide trainings, along with a checklist for all new training applications. All new sessions submitted until the checklist is finalized will continue to be approved but will need to meet updated criteria by January 1, 2024. After that point, online courses that do not meet the requirements will be removed from the calendar. Two (2) UNR Extension interns have assisted with the development of a scoring sheet for this evaluation system during the last project year. During the March quarterly meeting, an update was provided that a program manager at UNR Extension had committed their time to assist with this project. However, at the June quarterly meeting, it was reported that no progress had been made on the training rubric since the previous meeting. The project, previously overseen by temporary staff, has since come to a halt. At the September quarterly meeting, the Nevada Registry team reported progress on the training rubric, noting that the coursework for 15 online trainers has been reviewed. The Nevada Registry will send evaluations to providers and inform them of necessary modifications to meet the new criteria, aiming for implementation by February 2025.

Education

Project year-to-date, the workgroup has developed and disseminated two (2) educational materials to partners and community collaborators, including an infographic of Nevada childhood obesity data and a toolkit for the National Child and Adult Care Food Program (CACFP) Week in March. During the Q4 of the 2024 project year, the workgroup disseminated two (2) additional reports, a breastfeeding awareness toolkit, and a childhood obesity prevention toolkit. One (1) report, an Obesity Prevention Policy Brief for Pediatricians, is currently in progress, and under review by the workgroup. All finalized reports are available on the workgroup's webpage: [Nevada Early Childhood Obesity Prevention Workgroup - NICRP \(unlv.edu\)](https://unlv.edu/NECOPW/NICRP)

Attachment for Agenda Item #9

CHRONIC DISEASE PREVENTION AND HEALTH PROMOTION

CDPHP SECTION UPDATES

OCTOBER 24, 2024

This update highlights the various funding sources supporting chronic disease prevention initiatives, including federal grants from the CDC and state-specific funds like the Fund for a Healthy Nevada. It details program achievements, ongoing challenges, and plans, offering the Council a clear picture of the current landscape of wellness and chronic disease prevention in Nevada.

Office of Food Security and Wellness (OFS)

Council on Food Security (CFS)

PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) continues to provide essential administrative support to the Council on Food Security (CFS), with current efforts concentrated on the State Health Improvement Plan (SHIP) and the 2023 Food Strategic Plan. Significant progress includes drafting the 2024 Annual Report, now awaiting management approval. OFS is also spearheading a workgroup focused on organizing the 2025 Food Security Conference in the Northern Region, with support from NACDD AmeriCorps Members. Additionally, the OFS manages the Food for People, Not Landfills (FFPNL) subcommittee, established by the CFS, focusing on reducing food waste. Upcoming actions involve engaging with various agencies to appoint representatives and initiate meetings, although these steps are contingent on staff capacity. A concise financial update reveals careful management of expenditures to ensure alignment with planned activities and goals.

IMPACT AND FUTURE PLANS

The program's impact is evident through enhanced stakeholder engagement and collaborative efforts, notably with AmeriCorps and other partners, ensuring inclusive planning for food security initiatives. A recent success story highlights how these

collaborations are effectively addressing food insecurity challenges in underserved regions. Feedback from stakeholders has prompted refinement in planning and execution, ensuring responsiveness to community needs. Looking ahead, OFS is gearing up for the 2025 Food Security Conference, planning strategic outreach, and partnerships to strengthen its initiatives. Mitigating identified risks, such as staff capacity, is a priority, with strategies including increased funding and recruitment to ensure the program's sustainability and effectiveness.

Funds for a Healthy Nevada (FHN)-Hunger Funds

PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) effectively manages an annual allocation of two million dollars from the tobacco settlement funds, known as the Funds for a Healthy Nevada (FHN), as per NRS 439:620-630. This funding operates on a two-year grant cycle, currently supporting 11 grantees, including food banks, food pantries, and an RX Pantry for SFY24-SFY25. These FHN funds are crucial for initiatives aimed at reducing hunger across Nevada, promoting public health, and enhancing health services for children, senior citizens, and persons with disabilities. Recent progress includes the completion of the SFY24 FHN Survey and the drafting of the Annual Report, set to be published soon. The program is awaiting amendments to align contracts with the Scopes of Work (SOW) for SFY25.

IMPACT AND FUTURE PLANS

With the FHN funds fostering vital partnerships with food banks and pantries, significantly contributing to hunger reduction and health improvement across Nevada communities. A success story includes enhanced accessibility to health services for vulnerable groups, showcasing the program's effectiveness. Stakeholder engagement remains robust, with constant feedback incorporation leading to program improvements. Moving forward, OFS plans to finalize contract amendments with NCS to ensure seamless transitions into SFY25 initiatives. The upcoming release of the Annual Report will provide further insights into program

achievements and areas for growth. To mitigate risks, such as contractual delays, OFS is developing strategies for improved communication and process efficiency to uphold program integrity and impact.

Wellness and Prevention Program (WPP)

PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) is committed to advancing public health through the management of several key initiatives, including the Wellness and Prevention Program (WPP). This program oversees obesity prevention efforts and the Supplemental Nutrition Assistance Program Education (SNAP-ED) funds, which aim to enhance nutritional education and promote healthier lifestyle choices across Nevada. OFS also actively engages in national opportunities with the National Association of Chronic Disease Directors (NACDD) through collaboration with Public Health AmeriCorps (PHA) and the Public Health Associate Program (PHAP). While the WPP no longer receives funding related to the State Physical Activity and Nutrition (SPINE) program, it continues to innovate within its existing frameworks. Recent progress includes the alignment of SNAP-ED funding initiatives with broader public health goals and the orchestration of educational outreach campaigns.

IMPACT AND FUTURE PLANS

The impact of the OFS's initiatives is significant, with SNAP-ED programs fostering greater awareness and adoption of healthy eating practices, thereby contributing to obesity prevention statewide. Engagement with NACDD, PHA, and PHAP continues to enhance the program's capacity and reach, ensuring that impactful public health strategies are adopted. Stakeholder feedback has played an essential role in refining program components, leading to more targeted and effective educational interventions. Looking ahead, OFS plans to expand its SNAP-ED initiatives and strengthen partnerships with public health entities to sustain and amplify its impact. Strategies are in place to address potential funding shifts like the discontinuation of SPINE-related support, with a focus on securing alternative resources and maximizing existing partnerships to maintain the momentum of current programs.

SPINE:

SPINE grant has been completed since December 2023. No further activities or funds for this grant.

SNAP-ED

PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) continues to enhance its SNAP-Ed initiative, focusing on innovative solutions to improve public health outcomes statewide. A key development is the transition of the CACFP GIS Mapping tool to the University of Nevada, Reno (UNR), which will host the map to ensure its long-term sustainability and accessibility. The link is currently being routed with the bureau for final approval. This collaborative effort includes partnerships with UNR, Sustainable Economies Initiative (SEI), and the Nevada Department of Agriculture (NDA) to align on Federal Fiscal Year 2024 (FFY24) deliverables. These strategic moves are designed to optimize the reach and effectiveness of SNAP-Ed programming, contributing to the overarching goals of nutritional education and obesity prevention.

IMPACT AND FUTURE PLANS

The transition of the CACFP GIS Mapping tool to UNR promises sustainable access and usage, reflecting the program's commitment to leveraging technology for public health improvement. This tool is integral to visualizing and addressing nutritional needs, enhancing the precision of SNAP-Ed's outreach efforts. Collaborations with key institutions like UNR, SEI, and NDA ensure a robust alignment of resources and expertise, fostering comprehensive public health strategies. As the FFY24 deliverables are defined, OFS plans to maximize these partnerships to bolster program impact. Future actions include expanding the capabilities of the GIS tool and intensifying educational initiatives, ensuring the program remains responsive to emerging public health needs while navigating challenges such as resource allocation and stakeholder coordination.

5210 Program

PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) has successfully secured website maintenance funds from the Preventive Health and Health Services (PHHS) Block Grant Program,

bolstering its digital infrastructure and outreach efforts. The coordinator is actively engaged in supporting activities tied to the PHHS grant, enabling the state to tackle unique public health challenges with innovative, community-driven methodologies. For further insight, details of the current executed grant can be accessed through the Centers for Disease Control (CDC) under NV PHHS. The program is currently awaiting amendments from the DBPH fiscal team to incorporate the Statement of Work (SOW) for SFY25 into contracts. All budgetary provisions have been finalized, ensuring a seamless transition into the next fiscal period.

IMPACT AND FUTURE PLANS

The PHHS grant's impact is enhanced through website updates, including the routing of the 5210 Website's English version through the bureau, with posting imminent upon approval. AmeriCorps staff, in collaboration with WIC staff, are diligently working to translate the website into Spanish, broadening access to crucial health information. Ongoing website maintenance is managed by KPS3, ensuring a robust online presence to support public health initiatives. Looking forward, OFS plans to leverage these digital enhancements to increase program visibility and community engagement. Future strategies include finalizing contract amendments to swiftly implement SFY25 initiatives and expanding bilingual resources to better serve Nevada's diverse population, thus reinforcing the state's commitment to inclusive public health solutions.

Obesity Prevention:

PARAGRAPH 1: PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) continues to advance its public health objectives with several key undertakings, now including the preliminary work on the 2024 Obesity Report. This report will provide critical insights into the current landscape of obesity in Nevada, informing strategic interventions and policy recommendations. The program's digital efforts are supported by the Preventive Health and Health Services (PHHS) Block Grant Program, which funds website maintenance to enhance outreach and accessibility. While awaiting contract amendments from the DBPH fiscal team to incorporate the SFY25 Statement of Work (SOW), OFS has

secured budget finalizations that position it to promptly activate its upcoming initiatives.

IMPACT AND FUTURE PLANS

The inception of the 2024 Obesity Report marks a pivotal step in assessing and addressing obesity-related challenges in the state. This initiative, alongside updates to the 5210 website and its translation into Spanish by AmeriCorps and WIC staff, underscores OFS's commitment to accessible health information for all. With KPS3 managing ongoing website maintenance, OFS is poised to elevate its digital footprint and outreach. Looking forward, efforts are concentrated on completing the Spanish translation, fully deploying SFY25 initiatives post-contract amendment, and leveraging the Obesity Report findings to refine and enhance obesity prevention strategies, ensuring a comprehensive and inclusive approach to public health in Nevada.

Population Health & Wellness Unit

Tobacco Control Program

Program Overview and Progress

The Tobacco Control Program (TCP) is dedicated to reducing the morbidity, mortality, and disability caused by commercial tobacco use and secondhand smoke exposure in Nevada. Supported by the fifth year of the CDC Tobacco Grant, which began on April 29, and the second year of funding from the Fund for Healthy Nevada (FHN) on July 1, the program continues to make significant strides. A notable recent accomplishment was hosting a two-and-a-half-day site visit from three CDC representatives in April 2024, a requirement of the CDC Tobacco Grant. Following this visit, TCP received a letter in August with recommendations from the CDC and has since drafted a response, pending approval from the bureau. Additionally, TCP is in the midst of constructing a Tobacco Data dashboard set to launch online by the end of October, which will greatly enhance transparent reporting of tobacco cessation data.

Impact and Future Plans

TCP's collaboration with National Jewish Health has facilitated the provision of one-year free Nicotine Replacement Therapy (NRT) to faculty, students, and staff at Nevada State University, a critical step in supporting the university's transition to a smoke-free campus. This initiative reflects TCP's commitment to fostering healthier environments and has been well-received within the university community. Additionally, the program has strengthened its educational outreach by engaging Jocelyn Loomis Christison, an undergraduate intern from the University of Nevada, Reno. Jocelyn is developing informative handouts on the correlation between tobacco use and diseases such as diabetes, heart disease, stroke, and cancer, amplifying TCP's educational mission. Looking ahead, TCP plans to leverage the insights gained from the Tobacco Data dashboard to fine-tune intervention strategies and expand its smoke-free initiatives across other state institutions. To address any potential challenges, the program will continue to emphasize data-driven decision-making and collaborative partnerships to ensure sustained impact in reducing tobacco use throughout Nevada.

Building our Largest Dementia (BOLD) program **Program Overview and Progress**

The Building Our Largest Dementia (BOLD) Infrastructure Public Health Program is a federal initiative focused on mitigating the impact of Alzheimer's Disease and Related Dementias (ADRD) through robust public health strategies. Nevada's BOLD program operates under the Chronic Disease Prevention and Health Promotion (CDPHP) section and has secured a five-year grant cycle (September 30, 2023 - September 29, 2028) with annual funding of \$450,000. Key partners include the University of Nevada, Reno (UNR) Dementia Engagement, Education, and Research (DEER) program and the Alzheimer's Association in Nevada. In its first grant year, both partners are on track to fully expend their allocated funds. Collaborations have been fruitful, with Year 2's scope of work finalized and subawards currently processed in ROCS. The DEER program distributed 148 Dementia Self-Management Guidebooks in July and 74 in August 2024, while the downloadable version saw 608

downloads since March 2024. A six-week Dementia Self-Management Program, in collaboration with the Virtual Brain Health Center, achieved a 96% attendance rate and a notable 6.63% increase in participant self-efficacy in managing dementia.

Impact and Future Plans

The Nevada BOLD program has made significant strides in raising awareness and improving the management of dementia in the state. Collaborative initiatives have engaged a broad audience, including successful community events by Age-and-Dementia-Friendly Winnemucca, such as the Sprint Triathlon Brain Health and Dementia Summit and a Golf Scramble, which involved hundreds of rural Nevadans. Furthermore, the DEER Program, together with the Sanford Center for Aging, is set to launch a formal bi-directional referral system for Dementia Self-Management and chronic disease management by mid-September. The Alzheimer's Association has advanced health equity initiatives, scheduling training sessions for first responders, Reno-Tahoe Airport staff, and health systems teams. Looking forward, the program plans to expand its partnerships and outreach activities to further embed dementia-friendly practices across Nevada. Future strategies will focus on sustaining high engagement levels through continued education and support, leveraging community events, and enhancing collaborative networks to address any barriers to care and support effectively.

Community Wellness Unit

The Community Wellness Unit Manager will be on leave as of July 3, 2024, due to military training and a deployment for a year.

Cardiovascular Health (CVH) Program **Program Overview and Progress**

The National Cardiovascular Health (CVH) Program, funded by the CDC through grants DP-23-0004 and DP-23-0005, focuses on reducing heart disease and promoting cardiovascular health through evidence-led and innovative strategies. As we begin the second year of the five-year National CVH grant and end year one of the Innovative Cardiovascular Health grant, significant progress has been made. Key

milestones include commencing the development of a Request for Proposals (RFP) for a mobile application designed to engage participants in the Healthy Heart Ambassador-Blood Pressure Self-Monitoring Program. The program will similarly develop an RFP for bidirectional social service referral capabilities targeted for rollout in Year 2. The program has successfully hired a combined evaluator who will function across Cardiovascular Health and Diabetes programs. This is intended to streamline unit processes. Financially, the program experienced salary savings that resulted in \$133,267.02 of allocated but unspent funds. The funds will be effectively re-allocated through the expanded authority (EA) process to support ongoing initiatives in year 2.

Impact and Future Plans

The program has already demonstrated positive impacts, notably through the Nevada Statewide Cardiovascular Health Learning Collaborative (LC), which completed its 12th session this year. The collaborative has strengthened team-based care and extended the benefits of clinical interventions into community settings, enhancing coordination, communication, and follow-up care for identified priority populations. Stakeholder engagement has been robust, with strong collaborations among community organizations. Feedback has highlighted the need for more localized interventions, prompting us to adjust our outreach strategies accordingly. Looking forward, our plans include launching the new mobile application and expanding the scope of the Learning Collaborative to include more diverse populations. To mitigate potential risks such as funding fluctuations, we plan to diversify funding sources and maintain flexible program structures to swiftly adapt to changes.

Diabetes Prevention and Control Program (DPCP) **Program Overview and Progress**

The Diabetes Prevention and Control Program (DPCP) is has begun Year 2 for the CDC grant DP-23-0020, titled "A Strategic Approach to Advancing Health Equity for Priority Populations with or at Risk for Diabetes." The program for year 2 has been granted a \$900,000 award. Also, a proposal for Expanded Authority in the amount of

\$96,539 was submitted for review on September 27, 2024. If approved, the funds will be available for use in quarter 4 as of year 2 as a continuation of year 1 efforts. As we approach September 30, 2024, evaluation deliverables are being submitted.

Essential to the program's progress has been the renewal and enhancement of strategic partnerships with institutions such as the University of Nevada, Reno – Sanford Center for Aging, the Nevada Business Group on Health, and Roseman University of Health Sciences. A significant achievement last year was the certification of the Community Wellness Manager as a Diabetes Prevention Program and Diabetes Self-Monitoring and Education State Qualified Specialist, a credential that will bolster our capability to implement effective diabetes management strategies.

Impact and Future Plans

The DPCP has made impactful strides toward advancing health equity for populations at risk of diabetes. Collaboration with key partners has facilitated the deployment of targeted interventions that address specific community needs. One of the program's highlights is the increased engagement with priority populations through expanded access to diabetes education and self-management resources. Stakeholder feedback has been overwhelmingly positive, emphasizing the importance of sustained community involvement and personalized care paths. For Year 2, the DPCP plans to further leverage these partnerships to broaden outreach efforts and deepen the impact of diabetes prevention and control initiatives. Upcoming activities include launching innovative health literacy campaigns and enhancing data collection to refine our approaches. To ensure continued success, we are developing strategies to manage potential challenges such as resource allocation and program scalability, focusing on maximizing the effectiveness and reach of interventions.

Clinical & Community Engagement Unit

Women's Health Connection (WHC)
Program Overview and Progress

Women's Health Connection (WHC) is a key breast and cervical cancer early detection program serving low-income, high-risk, uninsured, and underinsured women in Nevada. Supported by the CDC's National Breast and Cervical Cancer Early Detection Program (NBCCEDP). In State Fiscal Year (SFY) 23, the program screened 6,904 women, including 5,410 for breast cancer and 4,290 for cervical cancer. In Program Year 2, the program successfully served 6,998 women overall, continuing its impact on underserved communities. Looking ahead to SFY 24, the program aims to increase the number of women served to 7,350 by expanding its screening efforts. The addition of B&A Entertainment Services as a new subgrantee will further support program service delivery, while the hiring of key positions, such as the Women's Health Connection Coordinator and Program Manager, will strengthen program operations and help achieve its goals.

Impact and Future Plans

The Women's Health Connection (WHC) program has made a significant impact by providing thousands of at-risk women with vital cancer screenings and diagnoses, contributing to life-saving interventions across Nevada. Strong stakeholder collaboration and partnerships, particularly with Access to Healthcare Network (AHN) and the Nevada Cancer Coalition (NCC), have bolstered education and access efforts, especially among Hispanic women, who represent the majority of those served. To better align with its outreach objectives, WHC has served 28 Black or African American women and has proactively revised its priority population target to 47, implementing adjustments to outreach strategies and partner contracts to enhance future engagement. Moving forward, the program aims to exceed its screening targets for SFY 24 by enhancing data collection methods, filling key staff vacancies, and intensifying outreach efforts. By refining care coordination and management practices, WHC remains committed to expanding its reach, addressing barriers, and securing additional partners and resources to meet its health equity goals.

Comprehensive Cancer Control Program Program Overview and Progress

The State of Nevada's Comprehensive Cancer Control Program (CCCP), funded through the CDC's National Comprehensive Cancer Control Program (grant CDC-RFA-DP22-2022), is dedicated to reducing the burden of cancer through prevention, early detection, treatment, survivorship, and promoting health equity. In partnership with the Nevada Cancer Coalition, CCCP supports efforts to reduce cancer risk, improve treatments, and increase survival rates while addressing disparities in care. Aligned with Healthy People 2030 goals, the program focuses on reducing sunburn among high school students, increasing long-term cancer survivorship, and lowering mortality rates for cancers such as breast, colorectal, and prostate cancer. Recent achievements include expanding participation in the Sun Smart Schools Program from 120 to 153 schools and training 38 Community Health Workers (CHWs) to enhance early cancer detection efforts, surpassing the annual goal of 9. CCCP has also allocated 100% of its state-funded budget as of June 2024.

Impact and Future Plans

The Comprehensive Cancer Control Program (CCCP) continues to make a significant impact in Nevada by increasing access to cancer screening, prevention, and survivorship services, with a focus on health equity and underserved populations. Through partnerships with organizations like the Nevada Cancer Coalition and Access to Healthcare Network, CCCP has enhanced outreach and community engagement, reaching diverse populations across the state. One key initiative, the ThriveNV telenavigation program, served 167 individuals during the reporting period, offering crucial support to cancer survivors. Stakeholder feedback has prompted adjustments in outreach strategies and the development of new resources, including training for Community Health Workers (CHWs). Moving forward, CCCP aims to strengthen data collection, improve engagement with Federally Qualified Health Centers (FQHCs), and expand programs like Sun Smart Schools to additional Title I schools. The program is also working on the 2026-2030 Nevada Cancer Plan, which will be presented at the Nevada Cancer Summit in September 2025, with a

focus on further reducing cancer mortality and improving quality of life for survivors through innovative, data-driven strategies. CCCP remains committed to building partnerships and securing additional funding to address barriers in service delivery, ensuring equitable access to cancer prevention and care for Nevada's priority populations.

WISEWOMAN

Program Overview and Progress

The Well-Integrated Screening and Evaluation of Women Across the Nation (WISEWOMAN) Program in Nevada, funded through the CDC's WISEWOMAN grant (NU58DP007674), is a vital initiative aimed at helping women reduce their risk of cardiovascular disease (CVD), particularly hypertension. The program serves women aged 35-64 who are low-income, uninsured, or underinsured, and who are enrolled in the Women's Health Connection (WHC) Program. Through comprehensive services, including screenings for heart disease and stroke risk factors, health risk assessments, risk reduction counseling, and referrals to Healthy Behavior Support Services (HBSS), WISEWOMAN adopts a holistic approach to chronic disease prevention. Recent achievements include initiating the implementation of the MED-IT data management system, conducting provider trainings for FY25, and executing the FY25 Access to Healthcare Network (AHN) subaward. The program has also successfully screened 23 women as of August 2024, while continuing to enhance its operations to ensure timely data management and service delivery. As the program moves forward, it remains focused on fully utilizing the MED-IT system, increasing participant screenings, and expanding partnerships to enhance outreach and support services.

Impact and Future Plans

The WISEWOMAN program's impact is evolving, with recent efforts centered around enhancing cardiovascular health services for the priority population. Despite limited screening numbers, the program has established a foundation for broader outreach and data management through the implementation of the MED-IT system and

quarterly training for AHN staff on motivational interviewing. Stakeholder engagement has been maintained through collaborations with community partners such as Guadalupe Medical Center, which has facilitated the screening of participants. Adjustments have been made in the program's strategies, including the development of a new intake/enrollment form to better assess social determinants of health (SDoH) and track participant needs. Moving forward, the program plans to increase participant screenings, fully utilize the MED-IT system for data reporting and enhance collaboration with community groups to improve bi-directional referrals for HBSS. Upcoming activities include provider and community engagement to build referral networks and working with Carahsoft to ensure smooth MED-IT integration. By reinforcing these efforts, the program will focus on filling vacant positions and increasing referrals to support services to better serve Nevada's priority populations.

PHHS BLOCK GRANT

Program Overview and Progress

The Preventive Health and Health Services (PHHS) Block Grant continues to serve as an essential funding source for a variety of public health initiatives in Nevada, focusing on objectives such as reducing adolescent dating violence, enhancing public health workforce capacity, and addressing obesity in children and adults. Since the last update, notable progress includes the completion of the subawards and the successful launch of the Fall Worksite Wellness Challenge. These milestones reflect our commitment to advancing public health outcomes. A key challenge encountered was the transition in grant management; however, with Michelle Harden stepping in as the new Grant Manager, a seamless continuation of activities was ensured. Additionally, salary savings were strategically reallocated to maximize resource efficiency. Financially, the program is on track, with current expenditures aligning with budget forecasts and sufficient funds remaining to support ongoing initiatives.

Impact and Future Plans

The PHHS Block Grant has made significant impacts, evidenced by increased participation in wellness programs and positive feedback from partners and beneficiaries. A success story involves a community health initiative that effectively reduced childhood obesity rates in a targeted district. Collaborative efforts with local health districts and community organizations have strengthened stakeholder engagement. Feedback received has led to adjustments in program delivery, such as enhancing communication channels and providing additional support for low-resource areas. Looking ahead, the program plans to expand outreach efforts, continue workforce training, and further integrate data-driven approaches to refine interventions. To mitigate risks, strategies will be developed to ensure consistent funding flows and adaptability to emerging public health challenges. These future plans strive for sustained improvements in community health across Nevada.